

Press Release

For Immediate Release

April 12, 2006

President Ernst Gubelmann congratulated the membership on the 50% increase in the number of registrations at the recent 79th Annual Canadian Brown Swiss and Braunvieh Association Convention. The meetings were hosted by the Ontario Club in Stratford, Ontario, from March 29th – 31st, 2006. The increase in registrations is mainly due to the integrated registration program the Association offered for the past year which has seen many new members and has encouraged numerous registrations with the first year membership at no charge and the registrations at half price.

The genetic base change used to express genetic evaluations in Canada was updated in conjunction with the February 2006 release. The very positive rollback was significant in the Brown Swiss breed showing the breed is evolving in Canada. Brown Swiss had the 2nd largest change for Milk, largest change for Fat, Protein, Conformation, Mammary System and Dairy Strength.

Immediately following the Annual General Meeting the Board of Directors elected their Executive for 2006:

President – Ernst Gubelmann, Walton, ON

Vice-President – Ken Drummond, Shawville, PQ

Director – Mark McConnell, Kincardine, ON

Director – Lynden Broesky, Tolstoi, MB

Director – Renald Dumas, Inverness, PQ

Director – Ted Kostenuke, Sundre, AB (Braunvieh Representative)

Congratulations to our All Canadian winners, production award winners and to Gubelman Brown Swiss with Gubelman Conan Iona (VG) who received the Top BCA Protein Cow award with her 2 year record of 13,998 486 3.47 466 3.33 (396 342 376). Special recognition to Mon Paradis I'sle-Verte, Quebec for top BCA herd under 25 cows with a composite BCA of 912 and to Walter Von Ah, Ontario for the top BCA herd over 25 cows with a composite BCA of 842. Six new animals were awarded with producing over 100,000 kgs of Milk in their lifetime. They included: Mort Starbuck Lucious for Markus Mueller, PQ; Swiss Dream Emory Golda for Swiss Dream Farm, MB; Lorelido Judys JM Bliss for Spruce Avenue, ON; Swiss Dream Matthew Beauty for Swiss Dream Farm, MB; Goulaise Dotson Abeil for Ferme Goulaise Inc., PQ and Craig B Prophet Michelle for Donald Plett, MB.

Following the meetings the participants had an opportunity to visit the farms of Hans & Margareth Signer and Ernst, Yolanda, Stefan & Rita Gubelmann.

The membership is optimistic that with high components, longevity and solid feet & legs, Brown Swiss is the desired breed of the future. Brown Swiss...Components that Pay...Cows that Last!

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