# CANADIAN rown Swiss \& Braunvieh Association 

## Message from our President

It has been a hot, hazy, humid summer in Ontario. A lot of good crops are growing around here. The real challenge has been in making dry hay. It's a good thing we have silos and we are able to wrap some bales, so we don't lose the hay.

The Brown Swiss cows can stand the heat a lot better than any other breed of cows, but even they suffered in this heat. We ended up losing some production and components during the hot spells. We have a good group of milking heifers, which means three years ago we had a great group of sires to choose from. We are really fortunate in this part of the world, to access to any sires from around the globe that we would like to use. I think it is wise to choose the top genetic lines to improve our herd. Think about spending $\$ 20-\$ 30$ more which in turn will up your fat and protein components by 40-50kg a year (\$500-\$800 more income). We like to talk about liters, pounds, or kilos of milk with our Canadian system. It would make more sense talking about the kilos of fat and protein, that's what we are paid by. Transportation of milk is paid by volume, so if your components are higher you have a higher income and lower transportation costs. The new bull proofs just came out, so do your homework and match your cows to the right sires and order them ahead of time so they'll be ready in your tank when your cow comes in heat.

We are still working on the new registration program and we are making progress. l'm sorry l've told you a few times that we are almost ready with it, but this time we really are getting there. Everyone is talking about genomics these days and depending on who you talk to they see different opportunities
with it. Fact of the matter is that Brown Swiss breeders around the world agreed to share genomic information. This is of great benefit to a small association like we are. Right now all bulls have to be genomically tested before Semex buys them.

I heard that some Canadian breeders bought some top quality Brown Swiss animals at different sales in the United States. I'm always happy to see some new genetics coming into our country, and I hope it will improve our Brown Swiss herd in Canada. I'm also looking forward to comparing some of those animals to our Canadian Brown Swiss animals at the shows.

I think a sore spot in our breed is how we buy, sell and promote our cattle. I'm open to hearing new ideas on this topic. Maybe we should promote internet sales or facebook promotions or any other ideas you can think of to bring buyers and sellers together. I heard that some of our breeders have their cattle on facebook and are getting in contact with other breeders that way. Maybe more of you would like to participate in this in order to promote Brown Swiss cattle.
The AGM in Manitoba was superbly organized. Congratulations on the great sale, it was very well organized. Thank you very much for having us, and for a job well done. The Royal is once again just around the corner. Make sure you enter your animals on time. We need everyone helping to promote our breed at the Royal.

Thank you to everyone that helps to improve our breed. Until next time,
Brown Swiss ... Components that pay, Cows that last Your President, Ernst Gubelmann

## Canadian Brown Swiss and Braunvieh Association Annual General Meeting Hosted by Quebec Brown Swiss, Quebec, April dates to be announced

For more information about hotel and meeting contact Sonia, 418-386-4232.

## Holstein Canada Appoints New Chief Executive Officer!

June 15, 2010 - The Holstein Canada Board of Directors proudly announced the appointment of Brian Van Doormaal as Chief Executive Officer, effective June 21, 2010. Brian will also maintain his current responsibilities as General Manager of Canadian Dairy Network (CDN). Holstein Canada President, Germain Lehoux, summarized this strategic agreement with CDN; "The process initiated late in 2009 by Holstein Canada to engage a new CEO has now been accomplished and has simultaneously opened the opportunity for achieving the long established industry vision of continued structural streamlining." Grant Roy, Chairman of the CDN Board of Directors supported this action stating "Both organizations are governed by producers to provide breed improvement services and programs to producers and industry partners. Given the similarity of core activities and competencies, the sharing of Brian

Van Doormaal to lead both organizations is not only logical but is expected to facilitate the vision recently established by all breed associations to work towards a common service provider, following the example of the Multi-Breeds Classification system."
Brian Van Doormaal has 24 years experience in the Canadian dairy cattle improvement industry, which includes a very successful 15 -year tenure taking CDN to its current leadership position as a world-recognized national genetic evaluation centre. Reacting to this new appointment and dual responsibilities, Brian Van Doormaal stated "I am honoured and privileged to have this opportunity to manage both companies as the industry initiates a process towards achieving the industry vision aimed at gaining efficiencies for the benefit of Canadian dairy producers."

[^0]2010 Clinton Brown Swiss Show
Judge: Kevin McGriskin
Brown Swiss Miss: Amber Elliott

## SIL 2010 Results

## Senior Heifer (3)

|  | Name of animal |
| :--- | :--- |
| 1 | HINSY Devonte Oups |
| 2 | DAYRY SWISS DANIEL ERYKA |
| 3 | GOULAISE TURMOIL ETOILE |
| Summer Yearling Female (5) |  |
| Name of animal |  |
| 1 | GOULAISE DEVONTE MARINE |
| 2 | SPRING ROSE MARAUDER JUNO |
| 3 | MILEC POWER BELLA ET |
| 4 | HIRONDELLE POWER SURGE MIKA |
| 5 | ANFIELD STARBUCK EILEEN ET |
| Junior yearling Female (5) |  |
| 1 | Name of animal |
| 2 | GOULAISE DILLINGER WALLONE |
| 3 | GUBELMAN DEREK DREAMER |
| 4 | ANFIELD GRIFFIN FAVOR |
| 5 | CRIKSIDE ESKIMO COURTNEY ET |
| Intermediate Yearling Female (2) |  |

Name of animal
1 ISIDORE TAU SUZIE
2 CASTEL FASTBREAK CHIPITS
Senior Yearling Female (1)
Name of animal
1 HINSY VIGOR CARABOSSE

## Junior Champion

Hinsy Devonte Oups : Sylvain Hinse Hinsy Vigor Carabosse : Sylvain Hinse Goulaise Dillinger Wallone : Ferme Goulaise Inc.

## Junior 2 Year Old Female (2)

Name of animal
$1 \quad$ SWISS DREAM AGENDA FAITH ET
2 GUBELMAN PAYOFF MARY

## Senior 2 Year Old Female (2)

Name of animal
1 DAYRY SWISS ZEUS US LUCKY
2 GOULAISE URANUS UREE
3 Year Old Female (2)
Name of animal
1 Dayry Swiss Decker Elysa
2 Silver Top Dy Charlotte
Senior 3 Year Old Female (1) Name of animal
1 DAYRY SWISS DIABLO UREKA
4 Year Old Female (1)
1 Game of animal
5 Year Old Female (1) Name of animal 1 HOMETOWN CARTOON BEAUTY
Adult Cow (1)
Name of animal
1 GOULAISE JOLT PICOLINOCHE

## Grand Champio

Swiss Dream Agenda Faith ET : Brown Heaven Premier Breeder Ferme Goulaise inc.

| Date of birth | Name of owner |
| :--- | :---: |
| 20-09-09 | Sylvain Hinse |
| $01-09-09$ | Brown Heaven |
| 10-11-09 | Megan L Baileys |
|  |  |
| Date of birth | Name of owner |
| $02-08-09$ | Ferme Goulaise Inc. |
| $14-07-09$ | Ferme MCF Leclerc Inc |
| $16-07-09$ | Ferme MCF Leclerc Inc. |
| $28-07-09$ | Ferme Charluson Inc. |
| $14-07-09$ | Brown Heaven |

Date of birth
12-03-09
09-03-09
20-05-09
24-03-09
28-03-09

Date of birth
04-02-09
11-12-08

Date of birth 19-10-08

Junior Premier Breeder Ferme Goulaise inc. Junior Premier Exhibitor Dairy Swiss

| Date of birth | Name of owner |
| :--- | :--- |
| 03-03-08 | Brown Heaven |
| $04-06-08$ | Sylvain Hinse |

06-01-08
04-01-08

Date of birth
12-07-07
01-06-07

Date of birth
20-10-06

Date of birth
16-11-05

01-06-05

Date of birth
10-08-04

Name of owner
Ferme MCF Leclerc Inc, Brown Heaven

Name of owner
Sylvain Hinse

Ferme Goulaise Inc.
Ferme Hans
Vannod \& Ass.
Brown Heaven
Brown Heaven

Date of birth
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Date of birth
Name of owner
Brown Heaven
Name of owner
Ferme Goulaise Inc.

Dayry Swiss Diablo Ureka : Brown HeavenDayry Swiss Decker Elysa : Brown Heaven Premier Exhibitor Dairy Swiss

2010 Excellents (January - August 2010)


2010 Very Good Two Year Olds (January - August 2010)

| Reg. | Name | Class | Score Owner |  | Province |
| :---: | :---: | :---: | :---: | :---: | :---: |
| BSCANF7810660 | SHOWLINE FARGO FASCINATION | VG2 87 | LARRY BENNETT \& JEFF NURSE | GEORGETOWN | ON |
| BSCANF8987998 | NOR BELLA SUPREME SUGAR | VG2 87 | J BURGESS, E BLANCHARD \& G \& S BURGESS | MLLDMAY | ON |
| BSCANF9597061 | SWISS DREAM AGENDA UTTINA ET | VG2 87 | SWISS DREAM FARM | WAWANESA | MB |
| BSUSAF68101654 | IROQUOIS ACRES PATIENCE ET | VG2 86 | BRADNER FARMS | ABBOTSFORD | BC |
| BSCANF104477178 | DAYRY SWISS ZEUS US LUCKY | VG2 86 | BROWN HEAVEN | VERCHĖRES | QC |
| BSCANF9602644 | ELOC WAGOR KANDID | VG2 86 | A. DEAN COLE | MIDDLE MUSQUODOBOIT | NS |
| BSCANF104265174 | MLLEC ZEUS BEAUTY ET | VG2 86 | FERME MCF LECLERC INC. | TROIS RIVIĖRES | QC |
| BSCANF8988007 | NOR BELLA SUPREME DABBLE | VG2 86 | NORVAL MCCONNELL | KIICARDINE | ON |
| BSCANF9578573 | SWISSLANE PAYOFF OESSE | VG2 85 | SWISSLANE FARM | LISTOWEL | ON |
| BSCANF9597057 | SWISS DREAM LEGACY KYLIE | VG2 85 | SWISS DREAM FARM | WAWANESA | MB |
| BSCANF7855608 | GUBELMAN DECIIION YVONNE | VG2 85 | ERNST GUBELMANN | WALTON | ON |
| BSCANF104587771 | SHADY LANE SWISS SOL ELEGANCE | VG2 85 | BARRIE A \& DIANE DRUMMOND | SHAWVILLE | QC |
| BSCANF7920507 | KEVIOTT ACRES DISCOVER STEFFI | VG2 85 | KEVIN ELLIOTT | KENLLWORTH | ON |
| BSCANF104477170 | DAYRY SWISS DECKER ELYSA | VG2 85 | BROWN HEAVEN | VERCHĖRES | QC |
| BSCANF104917345 | FRAGANCES DECKER TAKYA | VG2 85 | YOLANDE LAVOIE | ST-ANACLET | QC |
| BSCANF8988004 | NOR BELLA ELEVATION RIDDLE | VG2 85 | NORVAL MCCONNELL | KINCARDINE | ON |
| BSCANF104917373 | FRAGANCES ZEUS EVITA | VG2 85 | FERME FRAGANCES ENR ET FRANCE OUELLET | HAM NORD | QC |
| BSCANF104916562 | MAPLELEDGE DANIEL FORTUNE 2 | VG2 85 | FERME MAPLELEDGE FARM SNC | SAWYERVILLE | QC |
| BSUSAF958708 | SILVER TOP DY CHARLOTTE | VG2 85 | Brown heaven | VERCHĖRES | QC |
| BSCANF103944923 | ANFIELD TOKYO TWILIGHT ET | VG2 85 | MARKUS MUELLER | HUNTINGDON | QC |
| BSCANF104911571 | SABONO PRINCE HENYA | VG2 85 | JEANNOT \& LISE DESHARNAIS | CHESTERVILLE | QC |
| BSCANF8987978 | CRIKSIDE PRINCE SUNDOWN | VG2 85 | CRIKSIDE FARMS | WOODMORE | MB |
| BSCANF9552883 | FYNHAVEN GOLDMINE RUBY | VG2 85 | PHINNEYVAL FARMS | BRIDGETOWN | NS |
| BSCANF7894181 | DRUMHAGGART GOLDMINE VIDEEIRA | VG2 85 | DRUMHAGGART LTD | BEAUSEJOUR | MB |
| BSCANF8987952 | CRIKSIDE PERFECTA JANIE | VG2 85 | WELLWOOD COLONY FARMS LTD. | NINETTE | MB |
| BSCANF9597086 | SWISS DREAM MISSION AMBER | VG2 85 | BRADNER FARMS | ABBOTSFORD | BC |
| BSCANF8968610 | EASTWIND VIGOR STELLA | VG2 85 | HEIDI \& WALTER VON AH | ST. ALBERT | ON |
| BSCANF7895800 | SPRING LAKE ZEUS SPEEDY | VG2 85 | RICHARD \& DONNA SCHEEPERS | WINCHESTER | ON |
| BSCANF9577404 | PRINSVILLE ESKIMO VERONICA ET | VG2 85 | PRINSVILLE DARY FARMS INC. | BLOOMFIELD | ON |
| BSCANF9597111 | SWISS DREAM AGENDA FAITH ET | VG2 85 | ROGER VANNOD \& BROWN HEAVEN | VERCHERES | QC |
| BSCANF9594898 | SWISS KINE PRINCE MARBLE | VG2 85 | BRADNER FARMS | ABBOTSFORD | BC |
| BSCANF7749537 | FOUR OAK PRUNKI DANI | VG2 85 | FOUR OAK FARMS | KLEEFELD | MB |
| BSCANF104346328 | GOULAISE SCIPIO TUNIK | VG2 85 | FERME GOULAISE INC. | ST-BERNARD | QC |
| BSUSAF68103991 | ROLLING KNOLLS SPECIAL ET | VG2 85 | BRADNER FARMS | ABBOTSFORD | BC |
| BSCANF8988010 | NOR BELLA CARTOON JALENE | VG2 85 | NORVAL MCCONNELL | KIICARDINE | ON |
| BSCANF105158025 | PAUFERLOU ZEUS URIELE | VG2 85 | PAUFERLOU INC | POHÉNÉGAMOOK | QC |
| BSCANF9695458 | GUBELMAN VIGOR DREW ET | VG2 85 | ERNST GUBELMANN | Walton | ON |
| BSCANF104911569 | SABONO AGENDA MYRTHIL | VG2 85 | FERME SABONO | COATICOOK | QC |
| BSCANF9585772 | WYLERVIEW DORIAN SOYBEAN | VG2 85 | DAETWYLER FARMS LTD. | ATWOOD | ON |
| BSCANF9591650 | Bronze haven keira | VG2 85 | WELLSFARM | NORWOOD | ON |

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KATHARINA ANDRIST












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DERRY WAY GOLDMINE PEPSI
GOULAISE DECKER TAGAMA
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SWISSLANE BEAMER DEBBAN

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MAPLE BOOM MARININA KAMA SAMI BETHANY
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 EASTWIND DIABLO PICOLO PAUFERLOU WURL STORA GUBELMAN DRAFT LEILA ROBIN NEST BLAZER COMMON SWISSLANE COLLECTION COLLETTE MCF CARTOON MOONSOON

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KEVIOTT ACRES DALTON RAINE
SWISS LAND DENMARK BANNY
GUBELMAN DONALD PEGGY
SWISSLANE DENMARK DOMINIQUE

## GUBELMAN CARTOON MAXINE

 SWISSLANE COLLECTION JESS GUBELMAN JOLT LANA SWISS DREAM JOLT SULEIKA PAUFERLOU FORTUNE PELLA GUBELMAN SPECIAL TENNESSEE KAMA DENMARK DORIS GUBELMAN SPECIAL DELUXETOP SWISS VINBREI VABULA

## SPRUCE AVENUE BIG TIME BABE

 SPRUCE AVENUE E BOUQUET POPLAR OAK PRIMETIME CHARITY NOR BELLA JETWAY PARADISE ET KAMA PLAYBOY DIANE GUBELMAN EVEN BETTER WHITNEY EXCELSIOR CARTOON PONYPOPLAR OAK CALEY GUBELMAN DOMINATE DESTINY
DUN ROVIN ACRES ACE BRIANNA DUN ROVIN ACRES ACE BRIANNA
GUBELMAN DOMINATE MARIA LOR PAT PREVIEW TRUDANCE GUBELMANN REGGIANO GINA SPRING ROSE MONACO BAMBI MAYCCO LADY FANTASEE PLEASANT VIEW CONDUCTOR LAANA
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 Aged Cow
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AUGUST 2010 BROWN SWISS EVALUATIONS

## Taureaux Brown Swiss Bulls

| Newly Proven Bulls by LPI |  |  |  | Top 5 LPI Bulls |  |  |  | Bulls with Big LPI Change |  |  |  | Sires of Top 25 LPI Bulls (Average LPI) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nouvellement Éprouvés selon IPV |  |  |  | 5 Meilleurs selon I'IPV |  |  |  | Taureaux avec changement d'IPV important |  |  |  | Pères des 25 Meilleurs (Moyenne d'IPV) |  |  |  |  |
|  | 3 WAGOR | ACE | 1526 | 1 | ALTARANSOM | + | 1931 |  | PP ZEUS | +446 | 950 |  | ROPHET |  | 16\% | 1159 |
|  | 8 URANUS | JOLT | 315 |  | SPECIAL | - | 1570 |  | IPIO | -440 | 958 |  | RELUDE |  | 12\% | 959 |
|  |  |  |  |  | WAGOR | N | 1526 |  | TAPRONTO | -225 | 744 |  | NSIGN |  | 12\% | 814 |
|  |  |  |  |  | GOLDMINE | + | 1402 |  | EN | +195 | 938 |  | MON |  | 8\% | 950 |
|  |  |  |  |  | AGENDA |  | 1294 |  | OLDMINE | +194 | 1402 |  | ATRICK |  | 8\% | 922 |
|  |  |  |  |  |  |  |  |  | GENDA | +178 | 1294 |  | ENMARK |  | 8\% | 818 |
| Milk / Lait (kg) |  |  |  | Fat / Gras (kg) |  |  |  | Protein / Protéine (kg) |  |  |  | Conformation |  |  |  |  |
|  | 1 ALTARANSOM |  | - 1214 |  | WAGOR | N | 59 |  | PAYOFF | + | 43 |  | STARBUCK |  | 0 | 12 |
| 2 | 2 JAMARR |  | - 1036 |  | DALLAS | + | 48 |  | WAGOR | N | 42 |  | GOLDMINE |  | + | 10 |
| 3 | 3 PAYOFF |  | + 1020 |  | GORDON | 0 | 39 |  | GORDON | - | 34 |  | Jade |  | - | 10 |
|  | 4 DYNASTY |  | + 928 |  | SPECIAL | - | 38 |  | ALTARANSOM | - | 28 |  | CARTOON |  | 0 | 9 |
| 5 | 5 LEGACY |  | + 905 |  | AGENDA | + | 38 |  | DALLAS |  | 27 |  | AGENDA |  | 0 | 7 |
|  |  |  |  |  | DALTON |  | 38 |  |  |  |  |  | WURL |  | 0 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  | PERFECTA |  | 0 | $7$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  | ACE |  |  | $7$ |

Vaches Brown Swiss Cows

| Top 5 LPI Cows |  |  | Sires of Top 400 LPI Cows |  |  | Dams of Top 400 LPI Cows |  |  |  | New Top LPI Cows |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5 Meilleures Vaches selon I'IPV |  |  | Pères des $\mathbf{4 0 0}$ Meilleures selon l'IPV |  |  | Mères des $\mathbf{4 0 0}$ Meilleures selon l'IPV |  |  |  | Meilleures Nouvelles Vaches selon l'IPV |  |  |  |
| 1 | GUBELMAN CARTOON MAXINE | + 2369 | CARTOON | 18.00\% | 1295 |  | IISS DREAM JETWAY UNA |  | 7 | 13 | SWISS LAND GOLDMINE BRAVARDE |  | 1883 |
| 2 | SABONO CARTOON KERLA | + 2119 | DENMARK | 4.75\% | 1336 |  | PLEYARD EVEN VIXIE |  | 6 | 15 | SWISS DREAM AGENDA UNIKA |  | 1843 |
| 3 | GUBELMAN DRAFT DEANA | + 2108 | PAYOFF | 3.75\% | 1363 |  | UBELMAN ENVY MINDY |  | 5 | 39 | BERTNOR MALIBU SOURIS |  | 1674 |
| 4 | TOP SWISS PAYOFF BOMBEY | + 1988 | AGENDA | 3.50\% | 1274 |  | USES PRELUDE FLORIDA ET |  | 4 | 59 | DRUMHAGGART GOLDMINE VIDEIRA |  | 1570 |
| 5 | GUBELMAN CARTOON VIOLET ET | + 1985 |  |  |  |  |  |  |  | 73 | PAUFERLOU ZEUS URIELE |  | 1520 |
| Milk / Lait (kg) |  |  | Fat / Gras (kg) |  |  | Protein / Protéine (kg) |  |  |  | Conformation |  |  |  |
| 1 | POPLAR OAK CALEY | + 2560 | 1 MAPLE BOOM DERORA | - | 82 |  | SWISS DREAM GORDON ULICIA ET | 0 | 67 | 1 | SABONO CARTOON KERLA | 0 | 14 |
| 2 | GUBELMAN CONAN IONA | + 1953 | 2 GUBELMAN DRAFT DEANA | + | 75 |  | GUBELMAN WAGOR DOVE | + | 59 | 1 | SWISS DREAM DENMARK UNITA | 0 | 14 |
|  | BERTNOR MALIBU TANIA | + 1947 | 3 SWISSLANE JOLT KATHI | + | 74 |  | SWISS DREAM GORDON URIGA ET | - | 58 | 1 | EDENCREST CARTOON LEE ET | 0 | 14 |
| 4 | GUBELMAN COLLECTION SNOWWHITE | - 1826 | 4 TOP SWISS PAYOFF PRETTY | + | 71 |  | POPLAR OAK CALEY | 0 | 56 | 1 | EDENCREST IMAGE LEILA | 0 | 14 |
|  | Vo GRIN PRELUDE CECILA | + 1780 | 5 GUBELMAN WAGOR DOVE | + | 68 |  | GUBELMAN CONAN IONA | + | 56 | 1 | POPLAR OAK CRYSTAL | - | 14 |
|  |  |  | 5 DUN ROVIN BRILLIANT BUTTER | + | 68 |  |  |  |  | 1 | ISIDORE STARBUCK JESTA | 0 | 14 |

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## 贸茳 <br>  <br> $\qquad$

| CANADIAN DAIRY NETWORK / RÉSEAU LAITIER CANADIEN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| AUGUST/AOÔT 2010 |  |  | TOP 10 BROWN SWISS HERDS BY LPI/ 10 MEILLEURS TROUPEAUX SUISSE BRUNE SELON L'IPV |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Rank <br> Rang | $\begin{aligned} & \hline \text { LPI } \\ & \text { IPV } \end{aligned}$ | No. Cows No. Vaches | Name of Farm / Owner Nom de la Ferme / Propriétaire | City <br> Ville | Province | $\begin{aligned} & \text { Milk } \\ & \text { Lait } \end{aligned}$ | Fat Gras | Protein Protéine | Fat \% \% Gras | Prot \% \% Prot | $\begin{aligned} & \hline \text { scs } \\ & \text { ccs } \end{aligned}$ | CONF | $\begin{aligned} & \hline \text { MS } \\ & \text { SM } \end{aligned}$ | $\begin{aligned} & \text { F\&L } \\ & \text { P\&M } \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \mathrm{DS} \\ & \mathrm{PL} \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \mathrm{RP} \\ & \mathrm{Cr} \\ & \hline \end{aligned}$ |
| 1 | 1272 | 42 | SWISS LANE | LISTOWEL | ON | 874 | 37 | 30 | 0.03 | -0.03 | 2.87 | 3.5 | 3.3 | 2.2 | 3.4 | 4.8 |
| 2 | 1207 | 57 | GUBELMANN BROWN SWISS | WALTON | ON | 631 | 34 | 31 | 0.11 | 0.08 | 2.94 | 3.1 | 2.8 | 1.1 | 2.8 | 3.2 |
| 3 | 1133 | 34 | SOUTH SPRING DAIRY | PICTURE BUTTE | AB | 960 | 33 | 32 | -0.07 | -0.05 | 2.80 | 1.9 | 1.9 | -1.0 | 2.4 | 4.6 |
| 4 | 843 | 30 | VAN DIEMEN FARM LTD | PICTURE BUTTE | AB | 716 | 27 | 23 | -0.02 | -0.04 | 2.85 | 0.7 | 1.3 | -0.7 | 0.6 | 1.7 |
| 5 | 753 | 30 | HEIWA FARM | ST-ALBERT | ON | 364 | 15 | 14 | 0.01 | 0.01 | 2.85 | 3.0 | 4.1 | 0.4 | 2.5 | 2.3 |
| 6 | 711 | 23 | FERME DES BELLES PRAIRIES INC. | ST-JEAN-SUR-RICHELIEU | QC | 317 | 13 | 8 | 0.00 | -0.04 | 2.94 | 3.7 | 2.8 | 3.0 | 4.8 | 4.5 |
| 7 | 666 | 38 | SWISS VALLEY FARMS | MOOREFIELD | ON | 218 | 20 | 13 | 0.14 | 0.05 | 2.90 | 1.3 | 2.0 | -0.3 | 1.0 | 1.9 |
| 8 | 663 | 77 | SWISS DREAM FARM | WAWANESA | MB | 321 | 14 | 14 | 0.01 | 0.02 | 2.90 | 4.9 | 4.7 | 0.9 | 3.8 | 3.8 |
| 9 | 451 | 56 | FERME BERTNOR INC. | ST-SIMON LES MINES | QC | 192 | 8 | 11 | 0.01 | 0.04 | 2.94 | 1.4 | 0.8 | 1.1 | 1.6 | 1.0 |
| 10 | 430 | 48 | DUN ROVIN ACRES | KINCARDINE | ON | 135 | 12 | 10 | 0.08 | 0.05 | 2.89 | 0.6 | 0.4 | -0.6 | 0.6 | 2.3 |



CANADIAN DAIRY NETWORK / RÉSEAU LAITIER CANADIEN

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| AUGUSTIAOÓT 2010 |  |  | TOP 5 MILKING SHORTHORN HERDS BY LPI / 5 MEILLEURS TROUPEAUX SHORTHORN LAITIER SELON L'IPV |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & \text { Renk } \\ & \text { Rana } \end{aligned}$ | $\begin{aligned} & \text { LPI } \\ & \text { IPV } \end{aligned}$ | No. Cows No. Vaches | Name of Farm / Owner Nom de la Ferme / Propriétaire | $\begin{gathered} \substack{\text { city } \\ \text { vill }} \end{gathered}$ | Province | $\begin{aligned} & \substack{\text { Mikk } \\ \text { Lait }} \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { Fat } \\ \text { Gras } \end{array}$ | Protein Protéin | $\begin{gathered} \text { Fat \% } \\ 0 \end{gathered}$ | Prot \% \% Prot | $\begin{aligned} & \text { scs } \\ & \text { ccs } \end{aligned}$ | CONF | $\begin{aligned} & \hline \text { MS } \\ & \text { SM } \end{aligned}$ | $\begin{aligned} & \text { F\&L } \\ & \text { P\&MM } \end{aligned}$ | $\begin{aligned} & \hline \mathrm{DS} \\ & \mathrm{PL} \end{aligned}$ | RP <br> Cr |
| d | 723 | 11 | NORTHEND FARM | THORSBY | AB | 392 | 18 | 10 | 0.04 | -0.02 | 2.91 | 0.3 | 1.3 | -3.0 | -0.5 | 0.8 |
| 2 | 669 | 36 | OCEANBRAE FARMS | miscouche | PE | 293 | 10 | 7 | -0.02 | -0.03 | 2.94 | 1.6 | 2.4 | -1.0 | 0.2 | 1.0 |
| 3 | 587 | 44 | KNOXDALE | FENELON FALLS | ON | 215 | 10 | 7 | 0.03 | 0.02 | 2.90 | 0.7 | 0.3 | 1.3 | -0.6 | -0.6 |
| 4 | 464 | 16 | PRINSVILLE DAIRY FARMS INC | BLOOMFIELD | ON | 39 | 4 | 1 | 0.04 | -0.01 | 2.97 | 4.6 | 4.3 | 1.8 | 3.3 | 2.6 |
| 5 | 461 | 16 | WALTER \& BRUCE GOUDY | MARKDALE | ON | -24 | 4 | 0 | 0.10 | 0.03 | 2.87 | -1.3 | -0.1 | -0.5 | -3.6 | -1.7 |

CANADIAN DAIRY NETWORK / RÉSEAU LAITIER CANADIEN
TOP 5 CANADIENNE HERDS BY LPI/ 5 MEILLEURS TROUPEAUX CANADIENNE SELON L'IPV



## Bull Proof Accuracy and Stability

Canadian Dairy Network

With the globalization of genetics, the accuracy and stability of domestic genetic evaluations within any country is of great importance. Given that Canada exports twice as much semen internationally compared to what is needed to meet the needs of Canadian dairy producers, proof accuracy and stability is even more critical. Of course, the primary goal at Canadian Dairy Network (CDN) is to provide timely genetic evaluations to assist Canadian dairy producers and industry partners in making accurate genetic selection and mating decisions in order to maximize profitability at the farm level.

## Defining Proof Accuracy versus Stability

With traditional young sire testing programs, bulls are normally five years of age before achieving progeny proven status and receiving an official LPI. On average, bulls proven in Canada have a Reliability of at least $85 \%$ for both production and type when they attain their first official LPI. When CDN refers to proof accuracy, the goal is to provide genetic evaluation services such that each bull's first official proof closely resembles what it becomes years later when the performance of several thousand daughters is included. Proof stability, however, makes reference to any changes that may occur from one genetic evaluation release to another over time. The ideal scenario is to have each bull's first official proof as close to what it will be years later (i.e.: high accuracy) and that very little change occurs over time between these start and end points (i.e.: very stable).

## Factors Affecting Proof Stability

Once a bull receives its first official progeny proof and associated LPI, there are numerous factors that can affect how stable it remains from run to run. The most obvious source of proof change is the addition of more daughters as well as more performance data on daughters already included. Since genetic evaluations for production traits are based on test day records, the addition of more performance data means that test day records later in first lactation are added to those already recorded with fewer days in milk. In addition, once daughters progress to second and third lactation more test day records contribute to the sire's published proof and LPI. Other traits, such as Somatic Cell Score, Daughter Fertility and Herd Life also have daughter data being continually added as a bull ages, which may result in some change to their official proof over time.

Since August 2009, genomics has also become a potential source of change in published genetic evaluations for males and females. While a change may be expected for newly genotyped animals, since genomics is an independent source of information for predicting an animal's genetic merit, other animals may also be affected. For example, the published evaluation for an animal may change when either or both of its parents are newly genotyped even if the animal itself is not genotyped. Also, with the release of new official genetic evaluations in April, August and December of each year there is a group of over 500 newly proven sires genotyped in North America that are
then also included in the process for estimating genomic evaluations in Canada. The addition of these new sires creates changes in Direct Genomic Values for various animals in the population.

A third factor affecting proof stability includes changes in the genetic evaluation methods and models. For example, in 2009 the genetic evaluation system for production traits was modified to account for the number of days pregnant each cow was on each test day compared to open cows as well as the inclusion of an adjustment for extreme test day yields relative to normal expectations. More recently, proofs released in January 2010 experienced increased change following the implementation of updated estimates of heritabilities and genetic correlations across each of the first three lactations. These new genetic parameters had little impact for the majority of bulls but did result in more variability from the August 2009 proofs for bulls adding daughters in second and/or third lactation.

## Analysis of Proof Stability

Geneticists at CDN recently conducted an analysis to quantify the degree of change in proofs calculated for the August 2010 release compared to April 2010 evaluations. The graph shows the results for LPI for all bulls first proven since February 2000, grouped by the genetic evaluation release when they received their first official LPI. The solid line represents the average LPI change from April to August, which is very close to zero for all groups of bulls. This line demonstrates that no systematic bias exists and bulls have an equal chance of increasing or decreasing from run to run. The two dashed lines reflect the most extreme LPI change within each group that generally includes more than 100 proven sires. As expected, individual bulls newly proven in the past year may experience a wider range of change (i.e.: up to 500 LPI points in either direction), due to the numerous factors possibly affecting their proof. In addition, there is a second group of individual bulls first proven 3-4 years ago that may also experience increased proof variability as they add their second crop of daughters.


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## The Magic of "Imputation"

Canadian Dairy Network

The technology of genomics continues to evolve rapidly. While the methods used by Canadian Dairy Network (CDN) to compute genomic evaluations have reached a level of consistency, significant development has occurred in terms of the technology available for genotyping animals. For this reason, there are two new genotyping panels to be released by Illumina in the near future. This article briefly describes the coming technology and how it will be used for genetic evaluations in Canada.

## Different Panels for Genotyping

In Canada, North America and most of the rest of the world, genotyping of dairy animals has been done using a panel produced by Illumina that has roughly 58,000 markers equally spaced across the 30 chromosomes that make up the bovine genome. For simplicity, this panel has been termed the " 50 K panel" and, so far, over 45,000 Holsteins have been genotyped in North America using this panel.

In July or August 2010, Illumina is expected to release a lower density panel for commercial use to genotype dairy animals. In Canada, Holstein Canada will add this level of genotyping to the services already provided using the 50 K panel, likely in conjunction with industry partners. The major difference to breeders will be the reduced cost of under $\$ 50$ for genotyping using this panel consisting of 3072 markers (or SNPs). Known as the "3K panel", genotyping of heifers and cows is expected to rapidly expand to include a broader group within the Canadian Holstein population rather than just the elite. In developing this 3 K panel, researchers identified the optimal subset of the markers already included on the 50 K panel, therefore maintaining a consistent group of about 3,000 markers for all genotyped animals.

In the coming months, Illumina is also expected to release a new panel to be termed the "Bovine HD" panel, where HD refers to high density. Details presently available indicate this panel will include roughly 850,000 markers, which is 17 times more than the current standard 50 K panel. With 850,000 equally spaced markers spread across the entire bovine genome the distance between each one is significantly reduced compared to using only 50,000 markers. In terms of genotyping cost, the 850 K panel is expected to cost more than the current price for the 50 K panel but exact rates are yet to be finalized by Illumina.

## 

What are the benefits of having the $3 \mathrm{~K}, 50 \mathrm{~K}$ and 850 K (Bovine HD) panels all available for genotyping dairy animals? For the 3K panel, the most obvious answer to this question is price since genotyping with it will be far more economical for large scale genotyping compared to the costs for either the 50K or the Bovine HD panels. Although the Bovine HD panel will surely be priced higher than the 50K panel, the huge jump in number of markers is expected to give greater accuracy in the resulting genomic evaluations. For this reason, the planned strategy for using these three different panels includes genotyping very large numbers of heifer and bull calves with the 3K panel as a tool for basic population screening; genotyping A.I. sires and cows with the 50K panel; and genotyping key reference proven sires in the population with the Bovine HD panel to ensure the maximum accuracy possible when estimating the effects of the different markers on each trait of interest.

## 

The DNA in each cell of an animal is made up of a long series of molecules, known as nucleotides. In fact, it is structured with two parallel strings that are connected at each molecule, forming the double helix structure well known to represent DNA. Across the entire bovine genome, the string of paired molecules counts more than 3 billion in total and together they form the estimated 30,000 genes in dairy cattle. There are only four nucleotides that make up DNA, which are labelled as A, C, G or T. In the double helix structure of DNA, these molecules are paired in combinations such as AA, AC, AG, AT, CA, CC, CG, CT, etc... An animal's genotype refers to the pairs of molecules inherited by the animal from its parents at specific points within its DNA. One molecule is inherited from the sire and the other from the dam but simply knowing the genotype does not identify the parental source of each DNA molecule.

However, each parent transmits its DNA to its progeny in very large blocks, which gradually get broken up over many generations. Examining the genotypes of many related animals, as is done with the 50 K panel currently, identifies the blocks of DNA that remain constant across the population and transmit from parent to progeny. These blocks are called haplotypes and once most have been identified the genotype of an animal can be used to determine which haplotypes were inherited from each parent.

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Given the availability of tens of thousands of genotypes based on the 50 K panel, researchers have been able to determine the most frequent haplotypes in a given breed population. Genotypes from the 3K panel can be used identify the DNA blocks an animal received from its sire and dam, which helps rebuild the animal's 50 K genotype. This process is referred to as "imputation". The major advantage of imputation is that many animals can be genotyped using the lower cost 3 K panel but if there are sufficient other animals, especially family members, already genotyped with the 50 K panel, the 3 K genotypes can be imputed to become 50K genotypes with relatively high accuracy.

Once Holstein Canada is able to launch its service to allow Canadian breeders to genotype their heifers and cows with either the 3 K or 50 K panel, CDN will subsequently start receiving the resulting 3 K genotypes. Using the developed systems, the 3 K genotypes will be used to impute a 50 K genotype for each animal along with an associated level of imputation accuracy. It is intended that these imputed 50 K genotypes will be included in the official genetic evaluations to be released by CDN in December 2010.

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Following extensive use around the world of the standard 50 K panel available since the end of 2007, Illumina will soon be releasing a new 3K panel and the Bovine HD panel with 850,000 markers is expected later this year. This portfolio of genotyping panels allows for a strategic use of each panel to maximize the possible returns while minimizing genotyping costs. Of major benefit has been the development of methods for imputing 50K genotypes from 3K genotypes, which basically means filling in the genotypes for the other $\approx 47,000$ markers not evaluated in the 3 K panel. The magic of imputation is expected to provide nearly the same increases in accuracy of genetic evaluation with the 3 K panel compared to what would have be achieved if all animals had been genotyped with the 50K panel. Imputed genotypes from the 3 K panel are scheduled to be included in official genetic evaluations starting December 2010.

Author: Brian Van Doormaal<br>Date:<br>June 2010


#### Abstract

At the last Annual General Meeting, there was discussion on the fact it is not mandatory to DNA bulls before registration. The Board of Directors feel it is in the member's best interest to DNA any registered bull in case there are resulting offspring. An amendment will be submitted for the next AGM however in the meantime please consider having your registered bulls DNA'd.


With the addition of the Milking Yearling class at the Royal Winter Fair, two more Swiss bells are required. Ernst Gubelmann is researching obtaining more bells. If anyone is wishing to purchase a Swiss bell for their farm or would like to sponsor the bells for the Royal, please contact Ernst Gubelmann, 519-527-2396, gubelmann@tcc.on.ca or the office.

## CDN Press Release

2010 Dairy Cattle Improvement Industry Distinction Award Conferred to Dr. Jacques Chesnais
Dr. Jacques Chesnais, Senior Geneticist at The Semex Alliance has been selected by the CDN Board of Directors as the 2010 recipient of the Dairy Cattle Improvement Industry Distinction Award.

CDN Board Chairman, Grant Roy, summarized this selection stating "Dr. Chesnais has been instrumental in realizing several Canadian research projects in the area of genomics, which ultimately positioned Canada with the ability to introduce official genomic evaluations starting August 2009. There is no doubt about the benefits that dairy producers and industry stakeholders will realize with this early adoption of genomics in Canada."

Dr. Jacques Chesnais joined The Semex Alliance team in 2003 as Senior Geneticist and immediately developed a broad-based genomics research program involving collaboration between L’Alliance Boviteq, University of Guelph and University of Alberta. Early genomic initiatives used microsatellites, but moved quickly to SNP panels, first with 1,500 markers, then 10,000 and eventually to the now common 50K panel. In 2010, Jacques was also involved with the research that led to the whole genome sequencing of Braedale Goldwyn.

Dr. Chesnais has consistently demonstrated his leadership and vision aimed at advancing new technologies in the area of genomics, and genetic improvement in general, to a point of implementation to the benefit of Canadian dairy producers. His outstanding technical knowledge, combined with an understanding and ability for technology transfer to practical application, has been a major asset to the industry
(Guelph, ON - June 22nd, 2010) CanWest DHI is pleased to announce that the identification of the Mycoplasma bovis (M. bovis) organism is now part of the routine Mastitis 3 testing service. This enhancement to the test is being provided to customers at no additional cost.

The Mastitis 3 service is now complete and includes all 3 common contagious pathogens... Staph aureus (and beta lactamase gene), Strep agalactiae and Mycoplasma bovis.
M. bovis mastitis is not believed to be very common in Canada. However, its effect can be devastating as it is contagious, and unresponsive to treatment. Often, the outcome is to cull infected animals. The M. bovis organism is difficult to successfully culture; therefore, the DHI PCR test is a real enhancement in the diagnosis of this type of mastitis. The convenience, reliability and rapid turn around of results of the Mastitis 3 test offers significant improvements in mastitis management. The test, based on Polymerase Chain Reaction (PCR) technology, identifies the DNA of mastitis causing pathogens. According to Richard Cantin, DHI's Manager of Marketing and Customer Services, "We are pleased to offer this enhancement to our Mastitis testing service. Although Mycoplasma is not believed to be a significant mastitis causing pathogen here in Canada, the ability to identify it with more confidence will no doubt be welcomed by producers and veterinarians. This is a great example of value added service, where we are doing more for our customers, with that same sample and at the same price."

For more information on the Mastitis 3 test, talk to your veterinarian, contact your local DHI field service representative or call DHI at 1-800-549-4373.

## CDN Genetic Evaluations Highlights

## "Wagor" Delivers to Enter Top 10 LPI in Brown Swiss

Hanny Swiss Ace Wagor (Ace x Gordon) receives his first official domestic LPI after originally being proven in Switzerland and takes \#3 LPI, immediately following the continued leaders of Ransom (\#1 LPI) and Special (\#2 LPI). Hilltop Acres Goldmine, Blessing Banker Agenda ET and Triangle Acres PO Payoff ET all realise gains and take LPI positions 4 to 6 , respectively. The Top 10 LPI list is completed with Cartoon (\#7), Joytrek (\#8), Extra (\#9) and Paezza Denm Earn Scipio ET at \#10 LPI. For cows, there is significant movement for the Top 10 LPI list but Gubelman Cartoon Maxine maintains her supremacy as \#1 LPI once
again. Sabono Cartoon Kerla experiences a gain of 414 LPI points to catapult from \#20 to \#2 LPI, followed by Gubelman Cartoon Deana (\#3 LPI), Top Swiss Payoff Bombey (\#4 LPI) and Gubelman Cartoon Violet ET (\#5 LPI). Other cows entering the Top 10 LPI list this round include Gubelman Wagor Dove (\#6 from \#12 LPI), Swiss Dream Zeus US Unella (\#8 from \#13 LPI), Gubelman Denmark Libby (\#9 from \#17 LPI) and Swisslane Zeus Jessy (\#10 from \#29 LPI). The two highest newly indexed cows this round are Swiss Land Goldmine Bravarde (\#13 LPI) and Swiss Dream Agenda Unika (\#15 LPI, maternal sister to Unella at \#8 LPI).

## From My Side of the Fence

My Brown Swiss Friends. . . It's time to say farewell!
This will be my last writing in the Brown Swiss News.
As many of you may already know, I have decided to point my life in a new direction and as such have taken an early retirement from Gencor. After more than 41 years in the A.I. business it was time for a change.
I have certainly enjoyed my tenure as the Brown Swiss fieldman even though my activities may have been limited. During the time with Brown Swiss I have met many, many interesting breeders. I certainly enjoyed being part of the discussions with the board regarding such things as a "Star Brood Cow" recognition, the cattle committee at the Royal, the Genetics Committee and Brown Swiss sales at the Sale Of Stars. I have also had the opportunity to meet many international visitors at the Royal Winter Fair and World Dairy Expo in Madison Wisconsin. Both of these events
will still be on my agenda in the future as I have always enjoyed watching the "Big Brown Cows" on parade
I want to "Thank You" for allowing me to be part of all those breed activities and for reading my little article..."From My Side of the Fence"

Brown Swiss breeders are wonderful people who are passionate about the breed. Never loose that passion.
It has been a pleasure to work with your Secretary/Manager Jessie Weir. The association is in good hands with her at the helm
Thank you again for the opportunities over the years.
Kindest regards, Murray L Reissner

## 2010 World Dairy Expo Brown Swiss Show and Sale Schedule

## Wednesday, September 29

2:00 PM International Brown Swiss Show - heifers (C)

## Thursday, September 30

7:30 AM International Brown Swiss Show - cows \& groups (C)
2:00 PM World Premier Brown Swiss Sale (SP)

## Saturday, October 2

5:00 PM Parade of Champions and Selection of 2010 Supreme Champions (C)

Royal Winter Fair Schedule Royal Winter Fair Brown Swiss Events<br>Entry deadline is Friday, October 8, 2010<br>Time of Arrival: $\quad$ Tuesday, November 9th, 5:00 a.m.<br>In Place By: $\quad$ Tuesday, November 9th, 9:00 a.m.<br>Friday, November 12th<br>8:30 a.m. Brown Swiss Show, South Ring of Excellence<br>Saturday, November 13th<br>2:00 p.m. Quality Seeds Ltd. Supreme Dairy Champion, North \& South Ring of Excellence

## OPEN HOUSE

In Honour of Murray Reissner


Please join us as we celebrate and thank Murray Reissner for 41 years of service with WOBI/Gencor.

Sunday, Sept. 19, 2010 Ingersoll Golf \& Country Club 51 Holcroft St. West Ingersoll, ON 519-485-3030 Time: 1 - 4 p.m. Light Refreshments Provided

For more information please contact Jessie Weir or Karen Flewelling at 1-888-821-2150

Ingersoll Golf \&Country Club
51 Holcroft St. West
Ingersoll, ON
519.485.3030

## Holstein Canada and Semex Alliance Partners Launch

## National 3K Genomic Testing Pilot Project

JULY 26, 2010 - With the aim of providing Canadian national genomic testing services for various dairy breeds, Holstein Canada and Semex Alliance along with its four partners CIAQ, EBI, Gencor and Westgen, launched a pilot project using the new 3K genotyping panel recently released by Illumina. This project will also test the use of nasal swabs produced by Canadian-based DNA Genotek for the collection of tissue rather than tail hair samples.
The partnering of Holstein Canada and Semex Alliance provides the foundation for a nationally based program to facilitate genomic testing by Canadian dairy producers. With joint cooperation on all genomic testing services and the distribution of nasal swab kits, maximum efficiencies are achieved without duplication at the farm level. Several tissue collection systems are being considered with a view of streamlining the entire handling process from the producer to the laboratory, which has led to the pilot project for nasal swabs.
Since November 2008, Holstein Canada and Semex Alliance have collaborated in establishing genotyping services with a Canadian laboratory, DNA LandMarks, using the 50K panel. Since August 2009, resulting genotypes have been used to increase the accuracy of genetic evaluations offered by Canadian Dairy Network (CDN). The arrival of the new 3 K panel offers a lower cost option for providing genomic evaluations of similar accuracy and therefore the opportunity for broader usage within and across dairy herds in Canada.
The pilot project involves 295 females in 36 herds from across the country with all DNA samples submitted by August 10th. Genotyping by DNA LandMarks shall be completed by August 25th and unofficial genomic evaluations will be provided to herd owners by October. Starting in September 2010, a full scale joint national program, named GenoTest, will offer genomic testing services for both the 3 K and 50 K panels and will be widely promoted and encouraged by Semex Alliance partners and Holstein Canada.

## New Generation Press Release

## What a run!!!

54BS374 VIGOR nearly doubled his daughters and rocketed up 500 pounds of milk and a half point for type! Given the excitement in the field, it is gratifying to see his evaluation reflect his special status! The second crop is calving with gorgeous udders, and milking well. With adequate strength, good milking speed and low SCS, it is easy to understand why he is being used again by those milking them.

54BS456 WONDERMENT adds 10 daughters and confirms his position atop the production and type lists. An extreme bull bred for type, he is absolutely making elite production cows!

54BS410 ALLOY works his way back above 1300 of milk, making him not only one of the elite production bulls but also combines adequate strength and substance, excellent feet and legs and extremely good udder support.

54BS415 SOLUTION remains the source for positive production and type from Snickerdoodle. He blends consistent production with a solid type pattern for a very balanced package.

54BS406 DRAGON is the unique Dynasty son to deliver high components, good strength and the silky udders you would expect from a Dynasty son.

## New Additions!!!

54BS433 GALAXY (Premum X Bo Joy Ensign Goldie EX93) emerges as a high producing Premium son from the popular and consistent G family of Bo Joy. Having already established himself in the showring, he is now shining in the milking string as well!

54BS438 BROOKINGS (Payoff X RNR Denmark Brook EX94) is an exciting early Payoff son from one of the finest uddered cows in the breed. Daughters are moderate sized, strong, very high components and have terrific udders. Look for him to deliver one of the breeds high udder composites in December.

Full information is available at www.BrownSwiss.com or visit us on Facebook!
Dan Gilbert

## Ontario

## ONTARIO News - Summer 2010

About forty members and friends gathered at our Barn Meeting on March 13. Our hosts were Albert and Vreny Rechsteiner and Thomas and Marja Rechsteiner and their daughters, Sonja and Katja, at Swisslane Farm. The Rechsteiners milk between 60 and 70 cows in tie stalls, all of which are Brown Swiss-Holstein crosses. They started switching to Brown Swiss to gain longevity, more components and bigger calves; they have been able to cut their vet bill in half. They are averaging 4 for protein and 3.3 for fat.

We had a small, high quality Brown Swiss show at the Clinton fair on June 5. Brown Swiss Miss Amber Elliott attended; it was judged by Kevin McGriskin from Shelburne. Grand Champion went to Gubelman Dora's Regina, Reserve Grand was Maycco Carmelo. Ernst and Stefan Gubelmann were Premier Breeder and Exhibitor. Thank you to everyone who supported the Clinton Brown Swiss Show.

Our picnic this year was hosted by Gubelmann Brown Swiss on Saturday, July 3. Ernst and Yolanda and Stefan and Rita invited us to their farm. In spite of the excellent hay-making weather, about 37 guests toured the barn before lunch. The Gubelmanns fed us some excellent ham; salads and desserts were brought by the members.

Our President, Romy Schill, introduced Jeanette Schramm, who would like to be our Brown Swiss Miss for the upcoming year. Jeannette thanked the group for allowing her to speak. She grew up on a 200 acre Brown Swiss farm near Auburn. She will be in Grade 11 in September, plays soccer, and plays sousaphone and alto sax in an all-girls marching band. Romy presented Jeanette with the sash and tiara, and welcomed her as our new Brown Swiss Miss.

Milk and chocolate milk were donated by Dauphin Feed Supply. The door prize, a beautiful potted plant donated by the Gubelmanns, was won by Norma Mason. Pia Daetwyler won $\$ 56.00$ in our 50/50 draw. Romy donated two bags of Dry Cow Mineral by Daco Animal Nutrition; Bruce auctioned them off. Charlie MacAlpine and Stefan bought them for a total $\$ 60.00$ to go to the association. Thank you to the Gubelmanns for having us over, and to everyone who made donations towards the day and the association.

Check out our new page on facebook. Look up "Ontario Brown Swiss Club" to connect with breeders and see what's going on. Thank you to Dan Bates for setting this up.

Submitted by Tracy Reid, Ontario Club Secretary

## Quebec Greetings to all!

I am happy to write this report as your new President, in replacement of Mr. Hinse, and to comment on the events that occurred during the summer.

With nearly 20 years of experience as a member of various management boards and organizing committees in the Mauricie area, it is with much pride that I accept to take on the presidency of Brown Swiss Québec, and I wish to thank the members of the Board of Directors who have faith in me. For me, this will be a new very rewarding and fascinating challenge.

I discovered and started raising Brown Swiss cattle on my farm located in Trois-Rivières only 5 years ago, but they are convincing me, day after day, of their exceptional health and profitability qualities. This is why I am committed to making our breed known, to developing and multiplying it, to enforcing the objectives that were set in our strategic plan, and to bringing our club a little closer to my own image, that is dynamic and passionate.
First, I would like to go a few months back to the national AGM that was held in Winnipeg, Manitoba, on March 26. Some members of our association were present, but I particularly want to mention Dave Rousseau's nomination as a National Director, in replacement of Ken Drummond, whom we thank for his loyal services.

Dave will also sit on a Recognition committee for the development of a Star Cow and Master Breeder system. Congratulations to Mr. Renald Dumas for his nomination as $1^{\text {st }}$ Vice-President. Our thanks to you both for your dedication.

Concerning the S.I.L, the participation in the show was on average the same as in previous years. On the other hand, while not wishing to rub it in, the sale results were disastrous. And yet, five very good heifers were consigned as well as two high-quality embryo lots. We are still analyzing these unfortunate results. Was it the present economic situation, the animals that were not well targeted, a lack in variety? We hope to make some adjustments for next year to look good in front of the visitors at the national AGM that will be held here, during the 2011 S.I.L.

Next Sunday will be an opportunity to meet the MATHIS family in Lamieux. A nice country day for the whole family, not to be missed!
The registrations for the Victoriaville Show will end this Friday, please see to it! And those for the Québec show will be coming soon. We hope to have a good participation from our members.

I hope that you are happy to have met our new genetic advisor. Fred will be our eyes in the field. So if you need "show" advice or are having some doubts about the quality of your animals, his expert eye will reassure you.

For the fall, a farm visit trip to Vermont has been planned. The dates and farms will be confirmed shortly and will be published in the next August-September issue. For those who are interested, do not forget to get a valid passport and some free time!

Brown Swiss Québec is now on Facebook, with several "friends" from all over the world. It will be a nice communication tool to promote our activities and our beautiful Browns.

In closing, have a nice summer and take advantage of this beautiful season to take some free time and enjoy life! You will be even more efficient when you return!

Chantal Leclerc, President

For several years, Dave Rousseau has been very active within the Association, as a director, interim secretary and genetic advisor. After completing his Agricultural Science studies, Dave started his career in the COOP group. You will understand that it is not easy to assume all the tasks related to representation, exhibits, animal preparation at shows and on the farm, on top of his role as genetic advisor for the members. However, Dave will still be very present for the breed. He will remain on the National Board of Directors and as a representative for SIL. And do not worry, you will still find him on the show grounds.

On behalf of the Board of Directors and on a personal basis, I would like to thank Dave for the time he has invested during the last years. Thanks for teaming up with me!

Since we know that we will be seeing you somewhere again with the Brown Heaven prefix, and that you will look after the Québec interests on the national level, we wish you all the luck in your career and on the farm.

In my word as an agent, I mentioned that we had a few changes on the Board of Directors. One of these changes is that another member has left. For personal reasons, Mr. Sylvain Hinse who was President for one year and a half has retired from the Board. His tenure ended on July 9, 2010.

Sylvain Hinse was a member of the Board for several years, first as Director and Vice-President before being nominated President after Mr. Marc St-Hilaire left the Board.

The Board members want to thank him for the time he invested in the Association and wish him good luck in his upcoming projects.
And since he is also a Brown Swiss fan, we hope that we will continue to see him at shows and club activities.

## Victoriaville Show

## Senior Heifer (3)

1.Hinsy Devonte Oups, Sylvain Hinse
2. Dairy Swiss Daniel Eryka, Brown Heaven
3. Goulaise Turmoil Étoile, Megan L Bailey

Summer Yearling Female (5)
1.Goulaise Devonte Marine, Ferme Goulaise inc.
2. Spring Rose Marauder Juno Ferme MCF Leclerc Inc.
3. Milec Power Bella Et, Ferme MCF Leclerc Inc. 4.Hirondelle Power Surge Mika, Ferme Charluson 5. Anfield Starbuck Eileen Et, Brown Heaven

Junior Yearling Female (5)

1. Goulaise Dillinger Wallone, Ferme Goulaise inc.
2. Gubelman Derek Dreamer, Ferme Hans
3. Anfield Griffin Favor, Vannod \& Ass.
4. Crikside Eskimo Courtney ET, Brown Heaven
5. Brown Heaven Daniel Sexy Dally, Brown Heaven Intermediate Yearling Female (2) 1.Isidore Tau Suzie, MFC Leclerc Inc.
6. Castel Fastbreak Chipits, Brown Heaven

Senior Yearling Female (1) 1.Hinsy Vigor Carabosse, Sylvain Hinse

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Junior 2 Year Old Female (2)
1. Swiss Dream Agenda Faith ET, Brrown Heaven \& Vannod \& Ass.
2. Gubelman Payoff Mary, Sylvain Hinse
Senior 2 Year Old Female (2)
1. Dayry Swiss Zeus US Lucky, Brown Heaven
2. Goulaise Uranus Uree, Ferme Goulaise
Jnior 3 Year Old Female (2)
1. Dayry Swiss Decker Elysa, Brown Heaven
2. Silver Top Dy Charlotte, Brown Heaven
Senior 3 Year Old Female (1)
1. Dayry Swiss Diablo Ureka, Brown Heaven
4 Year Old Female (1)
1. Goulaise Parker Razzia, Ferme Goulaise inc.
5 Year Old Female (1)
1. Hometown Cartoon Beauty, Brown Heaven
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Adult Cow (1)

1. Goulaise Jolt Picolinoche, Ferme Goulaise inc.

# Get Your Brown Swiss Classified Classification Schedule August 2010 - October 2010 

## Early August

On - Grenville, Lanark, Grey, Bruce, Huron
Qc - mid round: Bellechasse
Qc - L’Assomption, Montcalm, Maskinonge, St. Maurice,
Qc - mid round: Montmagny, Ll'slet
Alberta: mid round

## Mid August

Qc - Champlain, Laviolette, Portneuf Manitoba: mid round

## Late August

On - Halton, York, Peel, Simcoe, Dufferin, Ontario Qc - Lac St. Jean, Roberval, Lapointe, Dubuc, Charlevoix, Chicoutimi

## Early September

On - Northumberland, Victoria
On - mid round: Middlesex, Lambton, Elgin, Essex \&

## Kent

Qc - Vaudreuil, Soulanges, Huntingdon, Chateauguay, Beauharnois
QC - mid round: Kamouraska
PE, NB, NS, NL

## Mid September

On - Durham, Peterborough, Hastings, Prince Edward, Waterloo
Qc - Laprairie, Napierville, St. Jean, Iberville, Shefford
Qc - mid round: Riviere Du Loup, Temiscouata Saskatchewan

## Late September

On - Lennox \& Addington, Frontenac
Qc - Richmond, Missisquoi
Qc - mid round: Rimouski, Matapedia, Matane, Bonaventure, Arthabaska, Megantic, Wolfe

## Early October

On - Wellington
On - mid round: Oxford
Qc - Brome, Sherbrooke, Compton, Stanstead
Mid October
On - Northern Ontario
On - mid round: Perth
Qc - mid round: Lotbiniere, Yamaska, Nicolet

## Late October

On - Dundas, Stormont
Qc - Frontenac, Beauce
If you would like to start classifying your Brown Swiss, contact the Classification department of Holstein Canada at (519) 756-8300
Fees: $\quad \$ 11.00+\$ 2.00$ levy per animal plus $\$ 75.00$ herd fee + gst
Mid Round is an additional $\$ 100.00$

The Board of Directors wishes to extend their condolences to Ted Kostenuke on the passing of his dear wife Grace Kostenuke. Grace was a 50-50 partner with Ted in their Brown Swiss/Braunvieh cattle operation, since beginning in 1971. Ted is a valuable national Board member and our Braunvieh Representative from Alberta. Our thoughts \& prayers are with you Ted!

The Board of Directors of Canadian Brown Swiss and Braunvieh, on behalf of the members, wish to thank Murray Reissner for his ten years of service with the breed. Thank you Murray!

## New Generation Genetics Releases New Super Sampler

FORT ATKINSON, WIS. (July 20, 2010) — 54BS472 Forest Lawn Agenda WALSTREET ET *TM, bred by Forest Lawn Farm LLC of Wisconsin, has entered the young sire sampling program at New Generation Genetics. Based on his superior pedigree, WALLSTREET will be labeled as a Super Sampler and available to all breeders.

WALLSTREET's pedigree features and elite offering of type, longevity and high components. His Dam is Top Acres JP Wisdom ET (E90 E92 US), who produced over 30,000 pounds of milk with over 1,300 of fat and 1,000 of protein in her first two lactations. Her Dam is the world renown Top Acres EJ Whizbang, a seven-
time Nominated All-American and the Dam of the breeds top sire WONDERMENT. WALLSTREET's sire is Blessing Banker Agenda ET *TM who has sired multiple class winners and All-American nominees in 2009. WALLSTREET's Genomic Parent Average is $-98 m+29 f+12 p+4.0$ Productive Life +0.2 DPR NM $\$+324$ and +0.7 Type. He is expected to produce tall, stylish daughters with youthful udders. These types of cows will last in your milking herd and have the ability to produce blue ribbons winners in your show string.
New Generation Genetics Inc. has the largest Brown Swiss young sire sampling program in North America. They offer their customers diverse choices; with major emphasis placed on production, performance, and profit. For further information, email dan@brownswiss.com , visit their website at www.BrownSwiss.com or call 920-568-0554.

## From the Secretary Manager's Desk ...

With this edition of our newsletter I would like to begin by extending a big thank you to a dear friend and colleague Murray Reissner. Your help, support of the breed over the past ten years and most of all your friendship has been much appreciated. Murray has chosen to take early retirement however I know he will never be far from the show ring. Best wishes in your retirement Murray!
I would like at this time to also officially inform our membership of a change to my workload here at Gencor. I have been given the opportunity to administer the office of the Guernsey breed on Gencor's behalf. I will continue to maintain my duties at Gencor and administer the national office of the Brown Swiss \& Braunvieh breed. I look forward to the opportunities ahead and the satisfaction
of working for the betterment of both breeds.
The office is in desperate need of scenic pictures of Brown Swiss and Braunvieh cattle for promoting the breed. Please email or mail your best pictures of your cattle with grandchildren, children, in the field, barn shots, etc. to the office for use in promotion.
The Royal Winter Fair is fast approaching and we hope as many exhibitors as possible will participate in this year's show. Glen McNeil of Goderich will be officiating for the Brown Swiss show on Friday, November 12th at 8:30 a.m. in the South Ring of Excellence. See you at the Royal!


[^0]:    - Tattoo letter for 2010 is X .
    - If you have cattle or embryos for sale please send a list to the office so interested parties requesting this information can be made aware.
    - Suggestions, comments, stories, jokes, articles that would be of interest in the newsletter are always welcome.
    - Rates for Placing a Newsletter Advertisement; Business Card Ad $\$ 25.00$ Quarter Page Ad $\$ 65.00$ Half Page Ad $\$ 125.00$ Pre-Approved Stuffers $\$ 250.00$
    " At your convenience please check out our web-site; www.browncow.ca

