



NEWSLETTER

SEPTEMBER 2019

Canadian Brown Swiss and Braunvieh Association

20 Corporate Place Brantford, ON, N3T 5R4

Secretary Manager:

Donald Caron

Office Hours: M - F 9:00 am - 5:00 pm

Registrar & Administrative Services

Holstein Canada

For general inquiries, registrations and transfers, contact us in your preferred form of communication.

If you require to speak directly — call us at 519-756-8300.

♦ Janine Eygenraam is at extension 277.
 Donald Caron is at extension 223.

Contact Info

519-756-4720



519-763-3502

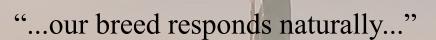


brownswiss@holstein.ca



PHOTO TAKEN AT SIGVIEW FARMS

MESSAGE FROM OUR PRESIDENT



As breeders and milk producers, we must adapt to ongoing changes in dairy policies and climate change that affect the operation of our dairy farms. I believe our breed naturally responds to its new production constraints, a preference of processing plants to receive less milk but higher in fat and protein. The consumer also wants a higher fat milk and his new passion for highly digestible milk (A2A2), is perfectly suited to our breed which includes a high proportion of individual with this specific beta-casein. Finally, the strong resistance of the breed to heat stress allows us to maintain good production, with above average rates and despite the heat waves that affects us more and more during the summer. It would be necessary, however, as a breeder, to maintain our place in the new commercial or robotic facilities, to pay special attention to improve the milking speed and fertility of our cows while paying attention to keep a suitable percentage of inbreeding.

"...true ambassadors for the breed."

I would also like to congratulate the whole family Gubelmann for obtaining their title Master Breeder. This exceptional herd contributes greatly to highlighting our breed both through their participation in the exhibitions and their strong performance on the production side, as well as introducing several young people to discover the breed via the 4H program. You are true ambassadors for the breed.

"...hundreds of hours..."

Finally, I would like to take the time to thank Mr. Ken Drummond, who has for several years, given hundreds of hours of his time to our Association as vice-president and president in recent years, as a director for several years. you wish the best of luck in your personal projects on the farm.

Dave Rousseau

MESSAGE FROM ONTARIO

ONTARIO BROWN SWISS ASSOCIATION SUMMER PICNIC July 6, 2019 @ Sigview Farms, Moorefield Secretary Report from Tracy Reid

On a beautiful warm summer day we met at Signer's home, with the sound of Swiss bells on the Brown Swiss cows in the field next to the house. Chairman Dale Phillips welcomed the 35 members and friends who attended. Dale thanked Simon and Kristina and their children Sawyer, Deacon, Felicity and Celeste for welcoming us to their home.

Simon thanked everyone for coming. They are milking 50 cows and using German semen to build a balanced, functional cow that will last, and using high quality feed to boost production. Dale presented the Signers with a gift bag.

Ernst Gubelmann said Grace and we enjoyed a lunch of pulled pork on buns provided by our hosts and pot-luck salads and desserts. The guests introduced themselves. C.B.S.B.A. Office Manager Donald Caron joined us for the day.

We are looking forward to our shows at the Hanover Fair on Saturday August 10 and at the Kincardine Fair on Saturday August 31.

Katrina Gubelmann, 15 years old, helps with milking 64 cows at home and is involved in 4-H clubs. Sonja Rechsteiner, our 2018 Brown Swiss Miss, presented Katrina with her sash and tiara. We look forward to seeing Katrina at the Fairs.

Donald Caron received a call from the Royal Agricultural Winter Fair. They have found the trophies that we used for our Brown Swiss Show at the Royal. Donald will pick up and store the trophies for our association.

Congratulations to Ernst and Stefan Gubelmann on winning the prestigious Master Breeder Award for 2018. Donald presented the trophy to Ernst and Yolanda, Stefan and Rita, Courtney, Katrina and Simon.

AGM News - Save the Date April 1-2, 2020

Wednesday, April 1, 2020 Canadian Dairy Expo at the Stratford Rotary Complex, Stratford ON

info@dairyxpo.ca www.dairyxpo.ca

Travel to Brantford Ontario to accommodations at the BEST WESTERN BRANTFORD HOTEL & CONFERENCE CENTRE Rooms are reserve under National Brown Swiss Convention until Feb 20, 2020.

Traditional Rooms \$127.00 Suites \$147.00 plus HST & includes hot breakfast buffet.

Thursday, April 2, 2020

Meetings today will be held at our new headquarters at HOLSTEIN CANADA.

9am to 930am Registration

9:30 Tour of facilities and meet staff

10am AGM commences

12:15 -1pm LUNCH 1pm – 4pm Meeting

4-6pm Tours (to be confirmed)

RETURN TO BEST WESTERN

6:00pm Banquet in Alexander Graham Bell Room followed by Awards presentation & silent auction

Join Us

on December 5th!



Annual General Meeting 2019

Schedule

10h Brunch at a cost of \$25
*please reserve your spot now

11h Presentation of the production trophies and the Brown Swiss Cup

12h Annual General Meeting 2019

Place Complexe l'Évasion 19, boulevard des Bois-Francs Sud, Victoriaville (Québec) G6P 482 819 758-7176

This gathering is a good opportunity to network and take stock of the evolution of the Brown Swiss breed in Quebec and Canada. We hope to have you here to share your ideas! We sincerely hope that you will take full advantage of the services of your association, and look forward to seeing you at the 2019 Annual General Meeting.

 $^{^{*}}$ We ask you to confirm your presence at the latest Wednesday, November 27 at noon so that we can reserve the number of meals:

by email at info@brownswissquebec.com or by phone at 450 778-3753.

CLASSIFICATION SCHEDULE

September

Early

ON [MR] Wellington

QC Arthabaska

QC [MR] St-Maurice, Champlain, Laviolette, Portneuf, Shefford, Brome,

Missisquoi

Mid

ON Perth

QC Megantic

QC [MR] Vaudreuil, Huntingdon, Iberville, St-Jean, Sherbrooke,

Stanstead

BC Dewdney & Matsqui, Delta,

Surrey, Langley, East Abbotsford

Late

QC Wolfe, Lotbiniere, Nicolet,

Yamaska

BC Enderby, Armstrong, Creston,

Agassiz, Chilliwack, Vancouver Island

October

Early

ON [MR] Northern Ontario, Thunder Bay, Dundas, Glengarry, Niagara,

Wentworth, Brant, Haldimand, Norfolk,

Carleton, Russell

QC Drummond, St-Hyacinthe,

Chambly

QC [MR] Frontenac, Beauce

Mid

ON Perth, Leeds

QC Bagot, Richelieu, Vercheres

QC [MR] Levis

Late

ON Grenville, Lanark, Renfrew,

Pontiac, Grey, Peel, Halton, York

ON [MR] Prescott

QC - Rouville, Abitibi,

Temiscamingue, Labelle, Argenteuil,

Papineau, Gatineau, Terrebonne,

Deux Montagnes

QC [MR] Dorchester

AB [MR]

MB [MR]



November

Early

Classifier Conference/Royal from Nov 4-8 Mid

ON Bruce, Huron, Dufferin, Simcoe,

Ontario, Peterborough, Victoria, Durham, Northumberland, Frontenac

ON [MR] Middlesex, Essex, Kent,

Lambton

QC L'Assomption, Montcalm, Joliette, Berthier, Maskinonge, St-Maurice, Champlain, Laviolette, Portneuf, Lac St-Jean, Lapointe, Dubuc, Charlevoix

QC [MR] Bellechasse, Montmagny, L'Islet Late

ON Elgin, Hastings, Prince Edward, Lennox & Addington

QC Roberval, Chicoutimi, Vaudreuil, Soulanges, Huntingdon

QC [MR] Kamouraska

^{*}This schedule is subject to change within a 1-2 week period*



NATIONAL HERD AVERAGE

	#	MILK	F#	AT .	PRO	TEIN
	of records	kg	kg	%	kg	%
2018	1,643	8,777	371	4.23	309	3.53
2017	1,815	8,794	369	4.20	306	3.66
2016	1,798	8,742	363	4.16	306	3.50
2015	1,763	8,796	355	4.19	296	3.49
2014	1,731	8,401	351	4.20	293	3.49
2013	1,796	8,465	351	4.17	296	3.51
2012	1,883	8,258	340	4.14	289	3.51
2011	1,978	8,260	340	4.13	288	3.50
2010	1,933	8,340	338	4.07	288	3.47
2009	1,974	8,127	329	4.08	282	3.48
2008	1,661	8,366	337	4.04	290	3.48

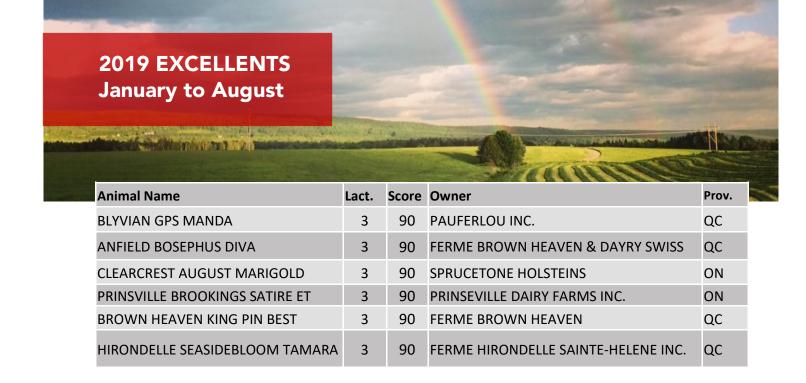
	BCA		
	Milk	Fat	Protein
2018	227	239	229
2017	227	237	227
2016	226	233	226
2015	222	230	211
2014	218	227	217
2013	219	226	218
2012	213	218	213
2011	214	219	213
2010	215	217	213
2009	211	213	209
2008	217	217	215

CLASSIFICATION SCORES

	Exce	llent	Very	Good	Good	l Plus	Go	od	Fa	air	Total
2018	85	7%	423	34%	566	46%	156	13%	6	<1%	1,236
2017	118	9%	402	31%	625	49%	135	11%	2	0%	1,282
2016	120	10%	383	31%	546	45%	173	14%	4	0%	1,226
2015	111	9%	379	29%	592	45%	211	16%	11	1%	1,304
2014	99	8%	375	29%	617	47%	204	16%	12	1%	1,307
2013	90	7%	387	30%	590	46%	215	17%	9	1%	1,291
2012	79	6%	336	27%	579	46%	265	21%	8	1%	1,267
2011	84	6%	329	25%	640	49%	247	19%	8	1%	1,308
2010	79	6%	329	24%	654	48%	297	22%	15	1%	1,374
2009	86	7%	270	21%	616	47%	305	23%	33	3%	1,310
2008	57	5%	263	21%	594	48%	297	24%	21	2%	1,232

2019 EXCELLENTS January to August

Animal Name	Lact.	Score	Owner	Prov.
GUBELMAN BROOKINGS KATIE	4	94	GUBELMANN BROWN SWISS LTD.	ON
BRADNER PS SPECIAL	3	94	GOLDEN GATE FARMS LTD	ВС
GUBELMAN VIGOR JULIANAH (ET)	4	93	BRADNER R FARMS LTD	ВС
BROWN HEAVEN JET SPEEDY DALLY	4	93	FERME BROWN HEAVEN	QC
NOR BELLA AMARETTO SWEET	3	93	NOR BELLA ACRES INC.	ON
BRADNER TOTALLY TATTI	5	92	BRADNER R FARMS LTD	ВС
GUBELMAN BROOKINGS DESSA	4	92	GOLDEN GATE FARMS LTD	ВС
BROWN HEAVEN KINGPIN TWITIE	4	92	FERME BROWN HEAVEN	QC
NOR BELLA PATCH SHEILA	4	92	NOR BELLA ACRES INC.	ON
BROWN HEAVEN BONANZA FROSTY	3	92	GOLDEN GATE FARMS LTD	ВС
LENTREROCHE BRADY FABULOUS	3	92	FERME BENJO 2003 INC	QC
GUBELMAN EGAL KATRINA	3	92	GUBELMANN BROWN SWISS LTD.	ON
JONLEE PREMI ORISEDALE	7	91	FERME R.D. LIMOGES SENC	QC
DAYRY SWISS JONGLEUR PÉKA	7	91	FERME DAYRY SWISS FARM	QC
JONLEE EDDIE CAISTON ZIX	6	91	FERME MCF LECLERC INC	QC
NOR BELLA PAUL DEP	4	91	NOR BELLA ACRES INC.	ON
CRIKSIDE SONNY HORIZON	4	91	CRIKSIDE FARMS	MB
MILEC DALLY BELGAZOU ET	3	91	FERME MCF LECLERC INC	QC
GUBELMAN ZEPHIR DYNAMITE	4	91	GUBELMANN BROWN SWISS LTD.	ON
PRINSVILLE BROOKINGS SOPHIA ET	3	91	PRINSVILLE DAIRY FARMS INC	ON
ELOC PAYSSLI KAMO ET	3	91	A. DEAN COLE	NS
AMBER RAE DURHAM 2189	3	91	BRADNER R FARMS LTD	ВС
CRIKSIDE TESSA	6	90	CRIKSIDE FARMS	MB
GUBELMAN VIGOR DEVINE	5	90	GUBELMANN BROWN SWISS LTD.	ON
SWISS DREAM FALCO JILL	3	90	SWISS DREAM FARMS	МВ
CRIKSIDE BROOKINGS SWEETIE	5	90	CRIKSIDE FARMS	MB
DESCHENOISE MANCHESTER PERLE	5	90	KATHERINE DESCHÊNES	QC
CUTTING EDGE B SNOWEY	4	90	FERME SIKA	QC
CRIKSIDE LEVI HEARTACHE	5	90	CRIKSIDE FARMS	МВ
RYDUC BROOKINGS CALIN	4	90	FERME DES FRONTIERES SENC	QC
JUST DUCKY BROOKINGS BROOKE ET	4	90	CHRISTIE FARMS LTD.	NB
NOR BELLA PAUL SUNNY	3	90	NOR BELLA ACRES INC.	ON
SWISS DREAM LEBRON USSA	3	90	BRADNER R FARMS LTD	ВС
NOR BELLA BROOKINGS SUNDAY ET	3	90	FERME CHARLUSON INC	QC
CLEARCREST MOJO AUGUSTA	3	90	SPRUCETONE HOLSTEINS	ON
FOUR OAK BROOKINGS VANCOUVER	3	90	FOUR OAK FARMS	МВ



2019 VERY GOOD January to August

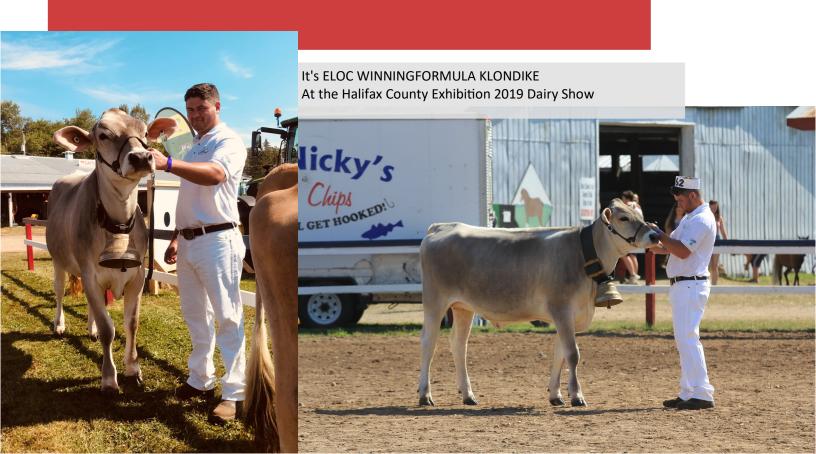
Animal Name	Score	Owner	Prov.
First lactation - Born in 2017			
BLESSING WIN V OSBORN NICE ETV	87	FRED MATHYS & DONNA HARP	МВ
GUBELMAN BIVER DUSTY	87	GUBELMANN BROWN SWISS LTD.	ON
NOR BELLA BIVER PADDLE	86	NOR BELLA ACRES INC.	ON
SWISS KINE STRYKER LADONNA	86	CLARENCE DOERKSEN	MB
LAPOKITA SEASIDEBLOOM PEACHE	86	FERME ECOLE LA POKITA	QC
BRADNER-4G NESCARDO LISA	86	GOLDEN GATE FARMS LTD	ВС
MILEC BIG STAR ARIELLE (ET)	86	FERME JEANNIESTAR	QC
NOR BELLA BIVER EVELYN	85	NOR BELLA ACRES INC.	ON
ELOC BROOKINGS REVEREND	85	A. DEAN COLE	NS
SHADY LANE SWISS B INVERNESS	85	SHADY LANE SWISS SENC	QC
JOLLY ASSAY VANESSA	85	JOLLY FARMER PRODUCTS INC.	NB
BARONETS SEASIDEBLOOM MAYA	85	FERME BARONETS SENC	QC
SIGEL BOSEPHUS MELANA	85	MICHAEL & CORDULA INAUEN	ON
BROWN HEAVEN C BURBERRY	85	FERME BROWN HEAVEN	QC
SWISS KINE VILENO LOVINA	85	SIGHT HILL FARM LTD	МВ
NOR BELLA EMORY PORTIA	85	NOR BELLA ACRES INC.	ON
GOULAISE GUSTI ÉCLIPSE	85	FERME GOULAISE INC.	QC
KOOPYCREST SAMURI MADDIE	85	SHAWN KOOPMANS	ON

2019 VERY GOOD January to August

Animal Name	Score	Owner	Prov.
First lactation - Born in 2016			
MILEC BIVER BLUES	87	FERME MCF LECLERC INC.	QC
HIGH BEAM BIVER GLAMOUR	87	LOOKOUT & GERALD HALBACH	QC
ELOC ZARISTO ROULETTE	87	A. DEAN COLE	NS
BROWN HEAVEN GBOY BUBBLEGUMET		FERME BROWN HEAVEN	QC
BLYVIAN BIVER HAYDEN	86	FERME MIJOLAIT INC.	QC
DUN ROVIN BIVER BUTTERSWEET	86	DUN ROVIN ACRES LTD.	ON
TORCH BIVER SURPRISE	86	CHRISTIE WHYTOCK	ON
MILEC TWILIGHT ARTEMISE	86	FERME MCF LECLERC INC.	QC
MILEC BIG STAR BETTY	86	FERME MCF LECLERC INC.	QC
DUN ROVIN CARTER PENELOPE	86	DUN ROVIN ACRES LTD.	ON
CRIKSIDE DEEGAN TRUDEE	86	CRIKSIDE FARMS	MB
BRADNER-4G ALIBABA DANCE	86	GOLDEN GATE FARMS	ВС
BLYVIAN SEAMAN JOYCE	85	FERME LEHMANN	QC
SPRING ROSE JACK PARIS	85	STEPHEN HENHOEFFER	ON
MILEC HURAY MUSCADE	85	FERME MCF LECLERC INC.	QC
DUN ROVIN CADENCE GLAMOROUS	85	DUN ROVIN ACRES LTD.	ON
EDENCREST RICHARD PETRINA	85	EDENCREST SWISS	ON
BARONETS SEASIDEBLOOM PÉPITTE	85	FERME BARONETS SENC	QC
CUTTING EDGE S EMMA	85	PIERRE BOULET	QC
BATESDALE DAVENPORT FINELASS	85	FERME DU CABOURON	QC
EDENCREST RICHARD RAINE	85	JOLLY FARMER PRODUCTS INC.	NB
FOUR OAK RICHARD PEPPER	85	FOUR OAK FARMS	MB
SPRING ROSE DENVER HAILY	85	STEPHEN HENHOEFFER	ON
MILEC PAYSSLI CLEMENTINE	85	FERME MCF LECLERC INC.	QC
SWISS KINE VILENO TEXAS	85	CLARENCE DOERKSEN	MB
BROWN HEAVEN N LILLYDALLY	85	FERME BROWN HEAVEN	QC
MILEC FANTASTIC GITANE	85	FERME MCF LECLERC INC.	QC
HIBRO GUSTI MINI 9162	85	ROLF HIRT	QC
LENTREROCHE EMILIA THUNDER	85	FERME VANNOD ET ASSOCIES ENR.	QC
JOLLY ASSAY MIRA	85	JOLLY FARMER PRODUCTS INC.	NB
MÉLICSKA BIVER BONNIE	85	FERME MÉLICSKA 1997 INC.	QC
UNIQUE HP TEQUILA MOCHA	85	CASEY MOREY & MIKE HELLENBRAND	AB
MILEC BOSEPHUS PERLINE	85	YANNICK VOYER	QC
ROBLOW BROOKINGS GRACEFUL	85	FERME ROBLOW ENR.	QC
BELPRAI BIVER LAURENCE	85	FROMAGERIE AU GRE DES CHAMPS INC.	QC
MILEC BIVER BLONDIE ET	85	FERME JEANNIESTAR	QC
CRIKSIDE BUSH CALLIE	85	CRIKSIDE FARMS	MB
RENCIE KING PRINTAKI	85	FERME RENCIE INC.	QC

2019 VERY GOOD January to August			
Animal Name	Score	Owner	Prov.
Second lactation - Born in 2016			
BROWN HEAVEN T JEAVERISSA	87	FERME BROWN HEAVEN	QC
NOR BELLA CARTER PLINKO	87	NOR BELLA FARMS	ON
BROWN HEAVEN GLENN FROSTY	87	FERME BROWN HEAVEN	QC
CRIKSIDE LEBRON TITANIUM	87	CRIKSIDE FARMS	MB
CRIKSIDE CADENCE MORINLARK	87	CRIKSIDE FARMS	MB
RENCIE RICHARD SWISSTAR	87	FERME RENCIE INC.	QC
GOULAISE ANIBAL DIAMOCHE	86	FERME GOULAISE INC.	QC
BATESDALE DURHAM TOO CUTE	85	BATESDALE FARMS	ON
GRANMONT SEAMAN CALISTA	85	FERME DOMAINE DE LA RIVIÈRE INC.	QC
MÉLICSKA GLARUS CALLY	85	FERME MÉLICSKA 1997 INC.	QC
VERONAMOUR BOSEPHUS SANDRINE	85	LES ÉLÈVAGES CELESTAR INC.	QC
GOULAISE SEAMAN DRAGONNE	85	FERME GOULAISE INC	QC
GOULAISE MILLÉNIUM DAYTONA	85	FERME GOULAISE INC	QC
SIGEL GENOX BOY MEDEA	85	MICHAEL & CORDULA INAUEN	ON
BROWN HEAVEN THUNDER LUCKYSTAR	85	FERME KILDARE	QC
GOULAISE BIVER HOLLANDE	85	FERME GOULAISE INC	QC
DUN ROVIN ZOE	85	DUN ROVIN ACRES LTD	ON

SPOTTED AROUND TOWN





Hanover Brown Swiss Show @ The Hanover Fall Fair on Saturday August 10, 2019

The 11th Annual Brown Swiss Show was held August 10, 2019 at the Hanover Fall Fair in Hanover, Ontario. The day was most beautiful for showing outdoors with a sunny sky, light breeze and not to hot. Just about perfect. The Honourable Kenneth R Empey Jr. was the judge for the day. As usual, Judge Empey did a very, very efficient placing of the classes. Everybody was commenting on the quality of the Brown Swiss at the show. This was the best one ever. Judge Empey's comments also reflected that.

The Norbella Swiss of Norvel and Troy McConnell of Kincardine ON had a great day. They finished the day with Grand Champion of the show along with best bred and owned animal. They also had Jr. Champion, Reserve Jr Champion, Best Jr 3 females and Premier Breeder Banner. It was a great day for Team Norbella!

The Gubelman family of Walton ON had the Reserve Grand Champion Cow, Sr. Best 3 females and earned the Premier Exhibitor Banner.

A big Thank You goes to all the sponsors for their support. Also, thanks to Frank Robinson who was on hand for professional pictures, Larry, Brian and Judy for ringside help. There are some candid pictures of the show for laughs.

I thank everyone who helped me with this show by coming and participating. Again Thank you.

Wm Yarosh





SHOW REPORTS HANOVER FALL FAIR 2019

Junior Calf	- Génisse	iunior
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1	NOR BELLA EASTON SUNFLOWER	Nor Bella Acres Inc.
$_{2}$	NOR BELLA TURMOIL SANGRIA	Nor Bella Acres Inc.
3	GUBELMAN PHIL ADELPHIA P	Gubelmann Brown Swiss Ltd.
4	GUBELMAN PHIL COURTNEY	Gubelmann Brown Swiss Ltd.
5	GUBELMAN EASTON LEAL	Gubelmann Brown Swiss Ltd.

6 NOR BELLA ELLIOT PURPLICIOUS Nor Bella Acres Inc.

7 BARSTAR CHILLI PEPPER SAUCE Dave & Mel Lawrence

Intermediate Calf - Génisse intermédaire

1	BARSTAR SUPREME SHINE	Dave & Mel Lawrence
2	GUBELMAN BIVER KANSAS	Gubelmann Brown Swiss Ltd.
3	GUBELMAN BIVER DESTINY	Gubelmann Brown Swiss Ltd.
4	GUBELMAN CADENCE DOODLE	Gubelmann Brown Swiss Ltd.

Senior Calf - Génisse senior

1	NOR BELLA RICHARD PAISLEY	Nor Bella Acres Inc.
2	GLEN ISLAY DYNAMITE JUNO	Andrew Den Haan
3	GUBELMAN PHIL DELILA	Gubelmann Brown Swiss Ltd.
4	GUBELMAN BUSH WINNIE	Gubelmann Brown Swiss Ltd.
5	GURFIMAN FASTON DUMPLING	Gubelmann Brown Swiss Ltd.

1 Year old Summer - 1 an été

1	NOR BELLA BIVER EMBER	Nor Bella Acres Inc.
2	GLEN ISLAY DYNAMITE FANTASIZE	Andrew Den Haan
3	NOR BELLA BLIZZARD RUBY ROSE	Nor Bella Acres Inc

1 Year old Junior - 1 an junior

GLEN ISLAY DYNAMITE FANTASY Andrew Den Haan

1 Year old Intermediate - 1 an intermédiaire

1	NOR BELLA PASSAT PURPLE PIE	Nor Bella Acres Inc
2	NOR BELLA BIVER DORITOS	Nor Bella Acres Inc
3	GUBELMAN BIVER DRAGON	Gubelmann Brown Swiss Ltd.

Junior Breeder's Herd—Troupeau d'éleveur junior

- 1 Nor Bella
- 2 Gubelmann Brown Swiss Ltd.
- 3 Andrew Den Haan



Junior	2 Year Old—2 ans junior			
1	NOR BELLA EMORY PORTIA	Nor Bella Acres Inc.		
Senior	2 Year Old—2 ans senior			
1	NOR BELLA BIVER PADDLE	Nor Bella Acres Inc.		
3 Year	Old—3 ans			
1	GUBELMAN DAVENPORT CHLOE	Gubelmann Brown Swiss Ltd.		
4 Year	Old—4 ans			
1	NOR BELLA AMARETTO SWEET	Nor Bella Acres Inc.	Best Bred &	Owned
2	GUBELMAN ZEPHER DEANNA	Gubelmann Brown Swiss Ltd.	Best Udder	
5 Year	Old—5 ans			
1	GUBELMAN ZEPHIR DYNAMITE	Gubelmann Brown Swiss Ltd.		
Mature	e Cow—Vache adulte			
1	GUBELMAN BROOKINGS KATIA	Gubelmann Brown Swiss Ltd.	Best Udder	

Junior Champion	NOR BELLA BIVER EMBER	Nor Bella Acres Inc.
Reserve Jr Champion	NOR BELLA PASSAT PURPLE PIE	Nor Bella Acres Inc.
HM Junior Champion	GLEN ISLAY DYNAMITE FANTASIZE	Andrew Den Haan
Grand Champion	NOR BELLA AMARETTO SWEET	Nor Bella Acres Inc.
Reserve Gr. Champ.	GUBELMAN BROOKINGS KATIA	Gubelmann Brown Swiss Ltd.
Premier Breeder	Nor Bella Acres Inc.	
Premier Exhibitor	Gubelmann Brown Swiss Ltd.	



Classique Jeunes Ruraux @ Expo de Victoriaville on Saturday August 18, 2019





GRAND CHAMPION JUNIOR CHAMPION

Junior Champion	FITZ A	Sylvain Boulanger & Christine Dulac
·		·
Reserve Jr Champion	SCHAERLIE BEBETTE CARRIER	Ferme Beauvair 2000 SENC
HM Junior Champion	CUTTING EDGE CADENCE GLORIA	Karine Savard & Martin Bergeron
Grand Champion	RENCIE FANTASTIC JAFAN	Ferme Rencie Inc.
Reserve Gr. Champ.	RENCIE TOKYO SUISKYO	Ferme Rencie Inc.
HM Grand Champion	RENCIE RICHARD SWISSTAR	Ferme Rencie Inc.
Premier Breeder and Exhibitor	Ferme Rencie Inc.	

SHOW REPORT EXPO DE VICTORIAVILLE 2019 Junior Calf - Génisse junior 1 RENCIE GRISCHATSTAR TERRISTAR Ferme Rencie Inc.

Intermediate Calf - Génisse intermédaire

1 RENCIE NORWIN TERRIWIN Ferme Rencie Inc.

Senior Calf - Génisse senior

1 CUTTING EDGE WOODY EMMA Karine Savard & Martin Bergeron

1 Yr old Summer—1 an été

1 FITZ A Sylvain Boulanger & Christine Dulac

1 Yr old Junior - 1 an junior

1 RENCIE BIGSTAR JAY POPPY Ferme Rencie Inc.

1 Yr old Intermediate - 1 an intermédiaire

1 SCHAERLI BEBETTE CARRIER Ferme Beauvair 2000 SENC

Junior Breeder— Éleveur junior

Ferme Rencie Inc. 1 Ferme Rencie Inc.

2 Yr Old -2 ans

1 RENCIE TOKYA SUISKYO Ferme Rencie Inc.

3 Yr Old -3 ans

1 RENCIE RICHARD SWISSTAR Ferme Rencie Inc.

4 Yr Old - 4 ans

1 RENCIE FANSTASTIC JAFAN Ferme Rencie Inc.





Junior Exhibitor—Exposant junior

SHOW REPORTS SUPREME DAIRY SHOW 2019 Junior Calf - Génisse junior **BROWN HEAVEN F & F SEA DALLY** Ferme Brown Heaven **Best Bred & Owned** Ferme Brown Heaven **BROWN HEAVEN FLASH LIGHT** Ferme Brown Heaven **BROWN HEAVEN V JEAVERISSA** Ferme Rencie Inc. RENCIE GRISCHASTAR TERRISTAR MÉLICSKA SALOMON CRYSTAL Ferme Mélicska Enr. Intermediate Calf - Génisse intermédaire La Ferme Hans Enr. SCHWEIZER BIVER NANIE (ET) Ferme Brown Heaven **BROWN HEAVEN CARTER FALBY Best Bred & Owned BROWN HEAVEN DY FELICIA** Ferme Brown Heaven Ferme Mélicska Enr. ST YVES MINUIT MATIN Ferme Rencie Inc. 5 **RENCIE NORWIN TERRIWIN** 6 SCHWEIZER SEASIDEBLOOM KIM La Ferme Hans Enr. Senior Calf - Génisse senior KNAPP JETWAY WIGGLE Matthew Pacheco Ferme Godin Enr. ST YVES COCA COLA Best Bred & Owned Ferme Brown Heaven **BROWN HEAVEN S BETTY** CUTTING FDGF WOODY FMMA Martin Bergeron 1 Yr old Summer—1 an été Alana McKinven, Matthew Pacheco JER-LENE CARRIER CALYPSO **CUTTING EDGE WOODY KELLY** Ferme Intense Inc. FITZ A Sylvain Boulanger & Christine Dulac Martin Bergeron **CUTTING EDGE CADENCE GLORIA** Ferme Rencie Inc, Ariane Maltais et Raphel Allison SPRING FALLS GOLIAT POPPY **Best Bred & Owned** Ferme Brown Heaven **BROWN HEAVEN CARTER FAME** 1 Yr old Junior - 1 an junior Ferme Rencie Inc. RENCIE BIGSTAR JAY POPPY Best Bred & Owned

1 Yr old Intermediate - 1 an intermédiaire

1 SCHAERLI BEBETTE CARRIER Ferme Beauvair Inc.

2 BROWN HEAVEN FARA SEAMAN Ferme Vannod et Associés Enrg.

Junior Breeder's Herd—Troupeau d'éleveur junior

Ferme Brown Heaven 1 Ferme Brown Heaven

Premier Exhibitor & Breeder

2 Ferme Rencie Inc.

SHOW REPORTS SUPREME DAIRY SHOW 2019 1 Yr old milking senior - 1 an senior en lait

1	SCHWEIZER DYNAMITE CHANEL	La Ferme Hans Enr.	Best Bred & Owned	Best Udder
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2 Yr Old Junior—2 ans junior

1	BROWN HEAVEN CARTER TUTTI	Ferme Brown Heaven	Best Udder	
2	BROWN HEAVEN C BURBERRY	Ferme Brown Heaven	Best Bred & O	wned

3 RENCIE TOKYO SUISKYO Ferme Rencie Inc.

3 Yr Old Junior—3 ans junior

BROWN HEAVEN GLENN FROSTY Ferme Brown Heaven Best Bred & Owned Best Ud
--

3 Yr Old Senior—3 ans senior

1	ELOC BIVER RENNIE	Yvon Sicard & Pierre Boulet	Best Udder
2	BROWN HEAVEN BIVER SNODALLY ET	Ferme Brown Heaven	Best Bred & Owned

4 Yr Old - 4 ans

1	IROQUOIS ACRES JONG CALI	Matthew Pacheco	Best Udder
2	BROWN HEAVEN BLOOMING BUNNY ET	Ferme Brown Heaven	Best Bred & Owned

Progeny of Dam—Progéniture de mère

1	SWISS DREAM AGENDA FAITH-ET	Ferme Brown Heaven

Premier Exhibitor & Breeder

1 Ferme Brown Heaven

Junior Champion	KNAPP JETWAY WIGGLE	Matthew Pacheco
Reserve Jr Champion	JER-LENE CARRIER CALYPSO	Alana McKinven, Matthew Pacheco
HM Junior Champion	BROWN HEAVEN F & F SEA DALLY	Ferme Brown Heaven
Grand Champion	ELOC BIVER RENNIE	Yvon Sicard & Pierre Boulet
Reserve Gr. Champ.	IROQUOIS ACRES JONG CALI	Matthew Pacheco
HM Grand Champion	BROWN HEAVEN CARTER TUTTI	Matthew Pacheco
Premier Breeder and Exhibitor	FERME BROWN HEAVEN	





Coloured Breed Highlights - August 2019 -

"Seasidebloom" Regains Top Honours Among Brown Swiss Bulls

Although the group of sires among the Top 5 LPI are exactly the same as last April, it is Lime Rock Seasidebloom that regains the throne at #1 LPI (#1 Milk, tied #4 Fat, #2 Protein) as Huray loses ground and slips to #2 LPI (#2 Milk, #1 Fat, #1 Protein). With only minor reshuffling, they are now followed by Shiloh Brookings Cadence ET (#3 LPI, #9 Milk, tied #4 Fat, #3 Protein, tied #9 Conformation), Lime Rock Toledo (#4 LPI, #3 Fat, tied #5 Protein) and Scherma Blooming Biver (#5 LPI, #8 Fat, tied #5 Protein, tied #5 Conformation). The US-proven sire, Reads Driver Kannon (Driver x Kilo Var) gets his first Canadian progeny proof and arrives at #6 LPI (#2 Fat, #8 Protein). Also noteworthy is R N R Supreme Lebron (Supreme x Legacy), who was also originally proven in the United States and now achieves official status domestically and is tied at #1 Conformation.

On the cow side, the Top 5 GLPI list experiences very little change with each cow changing less than 50 LPI points. The duo of Gubelman Juhus Crystal (#2 Fat, #2 Protein) and Nor Bella Paul Eve (#1 Fat, tied #10 Protein, tied #2 Conformation) maintain their placings at #1 and #2 GLPI, respectively. After being the highest newly index cow in April, Gubelman Biver Kendra manages to climb up a notch to #3 GLPI, ahead of Charluson Cadence Dalida (#4 GLPI, #2 Milk, #4 Fat, tied #4 Protein). Gubelman SSB Devon P also climbs a step to round off the Top 5 GLPI list in #5 position (#3 Milk, #1 Protein). Seasidebloom also has success this round by siring the highest newly indexed cow, Campagnard Seasidebloom Carla (dam is R Hart Vigor Carly), at #9 GLPI.

AUGUST 2019 BROWN SWISS EVALUATIONS



ÉVALUATIONS SUISSE BRUNE - AOÛT 2019

Taureaux Brown Swiss Bulls

Newly Proven Bulls by LPI	Bulls by LPI	Top 5 LPI Bulls		Bulls with	Bulls with Biggest LPI Change	Sires of Top 25 LPI Bulls (Average LPI)	PI)
Nouvellement Éprouvés selon IPV	rouvés selon IPV	5 Meilleurs selon l'IPV		Taureaux avec c	Taureaux avec changement d'IPV important	Pères des 25 Meilleurs (Moyenne d'IPV)	(//
6 KANNON DRIVER	VER 1818	1 SEASIDEBLOOM	- 20	2083 WHISKEY	-215 1346	-215 1346 BROOKINGS	20% 1755
28 GUSTI GLENN		1419 2 HURAY	- 20	2033 HURAY	-115 2033 ZEUS	ZEUS	12% 1631
38 TEQUILA CAR	CARTER 1370	1370 3 CADENCE	- 20	2031		PAYOFF	8% 1742
64 EGAL VIGOR		1160 4 TOLEDO	+ 18	1918		VIGOR	8% 1639
		5 BIVER	- 18	1905			
Milk / Lait (kg)	ait (kg)	Fat / Gras (kg)		Protei	Protein / Protéine (kg)	Conformation	
1 SEASIDEBLOOM	+ 1610	1 HURAY	47	56 1 HURAY	- 52	1 TWILIGHT	0 12
2 HURAY	- 1519	1519 2 KANNON	+	55 2 SEASIDEBLOOM	+ 51	1 GLENNCORE	+ 12
3 ALTARANSOM	+ 1199	1199 3 TOLEDO	+	48 3 CADENCE	- 41	1 SUPREME	0 12
4 DAZZLER	+ 1031 4	4 SEASIDEBLOOM	0	4 DAZZLER	+ 40	1 LEBRON	N 12
5 CARTEL	- 1028	1028 4 CADENCE	,	4 5 TOLEDO	+ 37	5 BIVER	=
		4 CAFINO	0	44 5 BIVER	+ 37	5 GLENN	+
						5 AMARETTO	0 11

Genotyped Brown Swiss Cows/Vaches Suisse Brune Génotypées

Top 5 GLPI Cows		Sires of Top 400 GLPI Cows		Dams of Top 400 GLPI Cows		\vdash	New Top GLPI Cows	
5 Meilleures Vaches selon l'IPVG		Pères des 400 Meilleures selon l'IPVG	(2)	Mères des 400 Meilleures selon l'IPVG	PVG		Meilleures Nouvelles Vaches selon l'IPVG	
1 GUBELMAN JUHUS CRYSTAL + 2	2284	2284 BROOKINGS 9.2	25% 150	9.25% 1502 MILEC ZEUS BEAUTY ET	8	6	CAMPAGNARD SEASIDEBLOOM CARLA	1985
2 NOR BELLA PAUL EVE - 2	2185	2185 BIVER 6.5	6.50% 1650	DAUFERLOU WURL STORA	7	4	14 SCHWEIZER BIG STAR XEIRA	1906
3 GUBELMAN BIVER KENDRA - 2	2156	2156 SEASIDEBLOOM 5.0	5.00% 1649	9 MILEC POWER BELLA ET	\$	19	SCHWEIZER VASSLI ASHLEY	1860
4 CHARLUSON CADENCE DALIDA - 2	2117	2117 PAYSSLI 4.7	4.75% 1434	M BROWN HEAVEN J BUTTERFLY	4	24	VERONAMOUR BELLA III	1849
5 GUBELMAN SSB DEVON P + 2	2074	2074 GLENN 3.5	3.50% 1467	77 MILEC VIGOR BEAST ET	4	58	VERONAMOUR GARDELA CADENCE	1839
				SWISS DREAM AGENDA FAITH ET	4	27	27 SCHWEIZER BIVER KIARA	1830
Milk / Lait (kg)		Fat / Gras (kg)		Protein / Protéine (kg)			Conformation	
1 SHADY LANE SWISS JH PATIENCE - 1	1682	1682 1 NOR BELLA PAUL EVE	- 77	1 GUBELMAN SSB DEVON P	+ 64	-	1 BROWN HEAVEN GLENN FANTASY 0	16
2 CHARLUSON CADENCE DALIDA - 1	1516	1516 2 GUBELMAN JUHUS CRYSTAL 0	69 0	2 GUBELMAN JUHUS CRYSTAL	+	2	SHADY LANE SWISS SUP ALLRIGHT 0	5
3 GUBELMAN SSB DEVON P + 1	1465	1465 3 SIGVIEW VASA BACARDI +	+ 67	3 KOOPYCREST HURAY BELLA P ET	- 57	2	BROWN HEAVEN VICTOR FINEST 0	15
4 SIMMABEC RANSOM BANNIÈRE - 1	1325	1325 4 CHARLUSON CADENCE DALIDA	- 57	4 GUBELMAN JUHUS DAZZEL	+ 54	2	BROWN HEAVEN LEBRON FAITH ET 0	15
5 SHADY LANE SWISS SS BLOOM IRIS + 1	1310	1310 5 SIGVIEW VASIR AMARETTO 0	999	4 GUBELMAN DRIVER BELLE	- 54	2	NOR BELLA PAUL EVE	4
		5 GUBELIMAN VANPARI DOROTHY 0	99 0	4 CHARLUSON CADENCE DALIDA	- 54	2	SHADY LANE SWISS T ALLOUETTE -	14
						2	MILEC WONDERMENT GINA 0	14
						2	PAUFERLOU GLENN SENIA ET 0	14
	\neg					2	BROWN HEAVEN J FANCY ET 0	14



At the request of the membership—the following list are bulls available for import to Canada. For the full list of SwissGenetics animals, visit their website at www.swissgenetics.com

Optimis (genomic) bulls:

New releases

HUGE SG (Bender x Simbaboy x Jongleur): This Bender son combines many very good indexes of the bulls of his pedigree. Type, components and fitness traits are the specialities of Bender, Simbaboy and Jongleur. The top milk index is one of the best qualities of his maternal family, dam, grand dam, great grand dam and one generation more are well known for longevity and a high lifetime production. Solid pedigree, high genomic indexes and the right genes for kappa-casein and beta-casein make him a very special bull. CHEM120137798624

ELMSTAR (Lennox x Big Star x Huray): ELMSTAR is one of the new genomic giants of our program. It is not easy to find another genomic bull more complete than him with his high production profile, above-average indexes for fitness traits and top marks for type and udder index. He is a sire of sons and he is A2/A2 for beta-casein. CHEM120132233809

<u>AMIR</u> is the son of Arrow that are gaining a lot of points with this official proof. With a better reliability these bulls are showing deep pedigrees, solid indexes and the first daughters just born look very promising in the barn! CHEM120125320691

Top Optimis bulls

<u>ODIN</u> (Assay x Huray x Sesam): If you are looking for the very best in production and fitness traits, ODIN is the right choice! Not easy to find another bull worldwide with a solid profile and with incredible indexes for all fitness traits!! CHEM120133582753

<u>GLENWOOD</u> (Calvin x Glenn x Raymondo): Glenwood continues to be one of our top international sellers! His dam Glenn GLENA and his strong genomic conformation make him a show favourite. CHEM120130906064



Proven sires:

<u>SIMBABOY</u> (**Dally x Vigor x Poldi**): He continues to be our leader in the total merit index ranking. Longevity, daughter fertility, mastitis resistance, high protein percentages and the right functional type are his top qualities. He is BB for kappa-casein and A2/A2 for beta-casein. CHEM120102541330

<u>PASSAT</u> (Payssli x Glenn x Peter) and <u>NELLO</u> (Nelgor x Vigor x Ponenete): These are two of the most complete sires and are also the only proven bulls over +1.50 for udder composite on the American system! CHEM120105797864

SWISSGENETICS BREEDING VALUE HIGHLIGHTS AUGUST 2019 - BRAUNVIEH

Optimis bull

Aja-Ob Runzli Vajao CHEM120126540289



Proven Sire

N. Looser's OB Hold HECHT - CHEM120070757016





We have amendment approval from the Animal Pedigree Act. The CBS&BA can now enact the following change to animal transfers.

Be resolved that Section 22.2 which reads:

Applications for transfer must be forwarded with the registration certificates to the Registrar for endorsement of the change of ownership.

be amended to read:

Applications for transfer must be forwarded with the certificates of registration to the Registrar for endorsement of the change of ownership. An electronically submitted application for the transfer, written or electronic agreement, will also be accepted by the Association.

Here are the methods we can now accept transfer applications

By e-mail.

Submit the required information, as seen on the reverse side of the Certificate of Registration to : brownswiss@holstein.ca

By fax.

Complete the Application to Transfer Animal Ownership on the reverse side of the Certificate of Registration and fax to the Registrar's Herdbook and Genotyping department at: 519-763-3502

By mail.

Complete the Application to Transfer Animal Ownership on the reverse side of the Certificate of Registration and mail it to the Registrar.

When developed—there is no timetable set for this option—but has been requested to be developed by the membership at the National AGM.

By e-transfer.

Sign up for the Registrar's online services to submit ownership transfer information online.

These methods for accepting animal transfer applications were agreed upon at the National AGM, There is one option which was removed from the original proposal, being the 'by phone' option. The Board and membership prefer methods, which maintain the identity of transfer requestor in order to be trackable with a paper trail (or account log-in when that option becomes available).

When you have a transfer, send the information to us and we will process it right away. A confirmation email will be sent to the original owner if the buyer requests transfer. If the seller submits the transfer request, permission is implied.

CBS&BA will accept your transfer request in good faith. Should a dispute arise regarding ownership of an animal, we ask both parties to adhere to their original purchase contract and resolve the dispute amicably among themselves.



Ernst Gubelmann was born and raised in Switzerland in Brown Swiss dairy farming along with his four brothers and four sisters. This is where he attributes his learning and passion for working in dairy and Brown Swiss cows comes from. Ernst met and married Yolanda and started a family. With limited farming opportunities back in the home country, the Gubelmann family made the courageous decision to immigrate to Canada from Switzerland in 1991. Stefan joined the family farm full time after graduating from Ridgetown College in 1996 and married Rita in 2002 and she joined the farm full time after their oldest daughter Katrina was born in 2004.

The Gubelmann's started their Canadian story by renting a farm and milking 50 Holstein cows. Struggles were immediate for Ernst and Yolanda; 'when the phone rang, nobody wanted to answer it because we couldn't speak English'. In addition to maintaining a dairy operation, the family did custom fieldwork while taking English lessons in nearby Listowel. When not in school, Stefan was in the barn while his father Ernst was in the fields.

The transition to a Brown Swiss herd started slowly and steady. Ernst had never used a calf puller while in Switzerland and could not understand why he had to help calve his Holsteins. Leaning on his experience with Brown Swiss, he knew the breed could perform in comparison. Little by little, Brown Swiss cows acquired through dispersals were added to the existing herd. Neighboring dairy farmers furrowed their brows at the decision to mix the herd, but the Gubelmann's followed their goal and decided to let the best cows win. Based on the criteria of longevity, components, hardiness and character over the years, the Brown Swiss breed won out.

During the years, the Gubelmann family's core philosophy was: "We have to get good before we can get big" as Ernst puts it. Good meant always improving the herd top qualities when making breeding decisions. To find bulls with equal or better scores for key traits, Stefan has been leading the way, having inherited the decision making from Ernst, in making those critical breeding choices.

.....next page

GUBELMANN BROWN SWISS LTD.

Gubelmann Family

Walton, Ontario

facebook



Gubelman Brown

Swiss

Stefan looks through all the information available from bulls from around the world to choose the sires to use to improve the next generation. If a chosen bull meets Canada's strict health requirements we will find a way to import his semen! Bulls are chosen based on component production kg and %, mammary system, feet and legs and SCC. They are then mated individually onto each animal trying to perfect the next generation.

Currently, they milk 64 Brown Swiss cows in the tiestall barn with a few switch cows during fall incentives. There are four good cow families, which the Gubelmann's have developed through thorough and careful breeding decisions. As Ernst put it: 'It takes a bit of good luck and a lot of patience' to develop the next generation of Brown Swiss calves. The Dora cow family is the great achievement as roughly 65% of their current herd traces back to Dora through the maternal side as well another 20% or so that have Dora blood in them through the use of her sons or grand sons. Petdale Devon, the grand dam of Gubelman Gordon Dora was purchased at the Petdale dispersal. We stopped planting corn that day to attend the dispersal sale, which turned out to be a very good decision!

As the herd developed and gained recognition in the Brown Swiss circles, people have come to their barn wanting to purchase their animals. Tough decisions were made when debating which cows to keep and which ones to sell. When the market is good, they sell about 30 head each year, which is great news for the breed.

The farm business supports two Gubelmann generations, owned by Stefan and his wife Rita, and his parents, Ernst and Yolanda. The third generation is on the way, working hard on the farm, at local shows and 4H – in fact, the 2019 Swiss Miss honor goes to Katrina.

In the CanWest DHI's 2018, Ontario Progress Report, Gubelmann Brown Swiss Ltd. had a score of 325.3, the highest score in Western Ontario and the fourth highest in Ontario. BCA (breed class average) measures milk, fat and protein.

The farm also ranked seventh in Ontario for milk value per cow. The farm also had 10 cows finish over 80,000 kg in 2018, two of which were over 100,000 kg for lifetime production.

The Canadian Brown Swiss and Braunvieh Association are proud of the Gubelmann's accomplishment and truly deserve the recognition as Recipients of the Master Breeder Award in 2018.



MESSAGE FROM JANINE EYGENRAAM

Hello everyone,

It has been quite a year so far in the registrar's office! We are now working in our new software since the beginning of July and have already noticed that we are gaining efficiency. Many validations that were previously being done manually are now done automatically. Although every big change comes with its challenges, overall things are going well. To date, we have received over 1,000 registrations in 2019...Keep them coming!

With the recent changes to our software, I expect that some of you may have questions. If so, please give me a call! I look forward talking with you and help you with any questions or concerns you may have.

Wishing you all productive fall harvest!

Janine Eygenraam



MESSAGE FROM THE SECRETARY MANAGER

ONE YEAR ANNIVERSARY

It's time to blow out the candle on the cake and celebrate the one year anniversary of Holstein Canada being the administrator for the CBS&BA. Before blowing out the candle, the rule is you have to make a wish.

As your designated Secretary Manager, my wish is to have a productive year like Year One. How productive was the CBS&BA this past 365 days? Let's recap:

Here are some of the mileage racked up during road trips:

Ontario Brown Swiss AGM in Elora, Ontario & National AGM in Alma, Quebec & Farm visits in Hébertville & Saint-Gédeon, Quebec & Ontario Brown Swiss Summer Picnic Moorefield, Ontario

During each trip, I had the great fortune of meeting passionate, dedicated Brown Swiss members and learning how to help the CBS&BA. At each location, stories, ideas and thoughts were shared to benefit and strengthen the Association. From those discussions, here are some of the administrative changes we were able to achieve:

A new Bylaw amendment for CBS&BA regarding transfers. Nearly everyone shared their interest in making animal transfers easier. In order to achieve this goal, a bylaw amendment was needed (see page 22 for details). At the National AGM, both Ontario and Quebec clubs proposed different methods to achieve this goal. Through great dialogue and exchanging ideas, animal transfer is going to be easier. And if there are bumps along the way as we implement this new transfer process, I can trust the membership will work together to smooth out any wrinkles along the way.

On June 7th, 2019, I tried a new cost saving measure called 'E-blast messaging'. An E-blast is a tool where you compile a list of email addresses available and send out an email message to everyone. Not like those scam emails because for our case, the email addresses were for the entire CBS&BA membership only. The email was a Press Release detailing your new Board of Directors for 2019 and highlights from the National AGM. Historically, a memo was mailed to the membership which costs printing and postage. In an effort to use technology to our advantage and save the Association money, we will try using E-blast more often....the next one will be in December – the invitation to the National AGM. Be sure to check your junk folders in your email just in case.

I look forward to many other events, many discussions and ideas exchanged in Year Two ... fingers crossed I can be in attendance Dec 5th for the Quebec AGM. If you wish to reach me, I am just an email away at dcaron@holstein.ca or brownswiss@holstein.ca

Respectfully,
Donald Caron

P.S. Send me pictures and stories for the website and Newsletter. Email me at brownswiss@holstein.ca