

Due to the covid cancelation of the vast majority of 2020 dairy shows, your Board believes it would not be fair to continue with the All Canadian contest this year. Much to our sadness, this year will not feature prize-winning Brown Swiss, nor award the prestigious title of All Canadian to heifers and cows.

However, we will not let this continuing covid situation disrupt our love for great cows. Your Board would like to introduce a new and different contest this year so can all show our love and appreciation for the Brown Swiss and Braunvieh breed.

We are putting together a new contest. A different, informal kind of contest we normally see at our local fairs. Send us pictures of your favorite Brown Swiss and Braunvieh animals that match in the categories below. We will have an informal judging panel to review and select their favorites. Prizes are being determined.

So far, we are looking at the following categories to submit your photos. The contest is free to enter, and we ask only for your permission to use submitted photos for future Association use *(pictures with family and kids will be asked explicit permission before using to ensure your privacy).*

Categories

Family – we all love our family and our cows. Show us what you got.
Farm Pride – barns and farm life come in all shape and sizes.
Generations – 1, 2, 3 or 4 generations on a farm. Let's celebrate that.
Abstract – amateur photographers, creative minds, this is for you.
Seasons – there are supposed to be four seasons in Canada
Then & Now – some of the best pictures are sitting on a shelf in an old photo album.
Funny – by accident or not, some great pictures are just funny.
Your choice – not all pictures fit in a category. We want to see them anyway.

The only catch is you need to have a Brown Swiss or Braunvieh in the picture (except for Your Choice).

Submit your digital photos to <u>brownswiss@holstein.ca</u> or mail us a copy. Deadline is December 31st, 2020.

Let's celebrate our love of Brown Swiss and Braunvieh breed.

Stay healthy Donald Caron Secretary Manager